

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Supplement to Trademark Grant		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEAUTY HOLDING LLC		03/21/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Agent		
Street Address:	100 Federal Street, 9th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4195570	SILK ELEMENTS KERA MINERALS	
Registration Number:	4122785	STRAIGHT N' SPIRAL	
Registration Number:	4184130	VENIQUE	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704761		
Email:	tfahey@nationalcorp.com		
Correspondent Name:	Thomas Fahey		
Address Line 1:	1100 G Street NW, Suite 420		
Address Line 2:	National Corporate Research, Ltd.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	F144116		

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NAME OF SUBMITTER:	Janet S. Wamsley
Signature:	/Janet S. Wamsley/
Date:	03/29/2013
Total Attachments: 3 source=DOC023#page2.tif source=DOC023#page3.tif source=DOC023#page4.tif	

SUPPLEMENT TO GRANT OF SECURITY INTEREST IN TRADEMARKS

This Supplement to Grant of Security Interest in Trademarks (this "Supplement") is made as of the 21st day of March, 2013 by Beauty Holding LLC (the "Grantor"), in favor of Bank of America, N.A., as Collateral Agent (in such capacity, together with its successors and permitted assigns, "Collateral Agent") for certain lenders and other secured parties.

WHEREAS, the Grantor, Aerial Company, Inc., Armstrong McCall, L.P., Beauty Systems Group LLC, and Innovations – Successful Salon Services (collectively, the "Grantors") executed and delivered a Grant of Security Interest in Trademarks dated November 12, 2010 and recorded on November 22, 2010 at Reel 004408, Frame 0457 (as amended of record from time to time hereinafter, the "Grant") in favor of the Collateral Agent, pursuant to which the Grantors pledged, assigned and granted a security interest in favor of the Collateral Agent in certain Marks (as defined therein); and

WHEREAS, the Grantor has developed three (3) additional Marks and desires to hereby confirm the pledge of, and the grant of a security interest in, such additional Marks in favor of the Collateral Agent.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
2. Supplement to Schedule B. Schedule B to the Grant is hereby supplemented, but not replaced, by Schedule B-I annexed hereto.
3. Miscellaneous:
 - a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect.
 - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned have executed this Supplement as of the date first written above.

Grantor:

BEAUTY HOLDING LLC

By: 

Name: ~~Mark~~ J. Flaherty

Title: SVP & CFO

SCHEDULE B-I

<u>Trademark Name</u>	<u>Registration Number</u>	<u>Country Name</u>	<u>Registration Date</u>	<u>Owner</u>
SILK ELEMENTS KERA MINERALS	4195570	United States	21-August-2012	Beauty Holding LLC
STRAIGHT N' SPIRAL	4122785	United States	03-Apr-2012	Beauty Holding LLC
VENIQUE	4184130	United States	31-Jul-2012	Beauty Holding LLC

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