900250939 03/30/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
United Business Media LLC		07/15/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	UBM LLC	
Street Address:	600 Community Drive 4th Floor	
City:	Manhasset	
State/Country:	NEW YORK	
Postal Code:	11030	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2720570	WALL STREET & TECHNOLOGY

CORRESPONDENCE DATA

2127686800 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (212) 768-5367

Email: trademarks@snrdenton.com,ian.farias@snrdenton.com

Correspondent Name: Monica B. Richman, SNR Denton US LLP

P.O. Box #061080 Address Line 1:

Address Line 4: Chicago, ILLINOIS 60606-1080

20001431-1812
Monica B. Richman
/monica b. richman/

REEL: 004994 FRAME: 0755

TRADEMARK

900250939

Date:	03/30/2013	
Total Attachments: 2 source=UBM LLC - Certificate of Amendment#page1.tif source=UBM LLC - Certificate of Amendment#page2.tif		

TRADEMARK REEL: 004994 FRAME: 0756

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "UNITED BUSINESS MEDIA LLC", CHANGING ITS NAME FROM "UNITED BUSINESS MEDIA LLC" TO "UBM LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JULY, A.D. 2011, AT 9:48 O'CLOCK A.M.

2625966 8100

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 8904016

DATE: 07-15-11

TRADEMARK REEL: 004994 FRAME: 0757

State of Delaware Secretary of State Division of Corporations Delivered 09:48 AM 07/15/2011 FILED 09:48 AM 07/15/2011 SRV 110824939 - 2625966 FILE

Certificate of Amendment to the Certificate of Formation

of

UNITED BUSINESS MEDIA LLC

It is hereby certified that:

- 1. The name of the limited liability company (hereinafter called the limited liability company) is United Business Media LLC.
- 2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:

"First the name of the Company is UBM LLC."

3. The effective date of the amendment herein certified shall be July 15, 2011.

Executed on July 15 2011.

By:

Name: Annmarie Fowler

Title: Manager

TRADEMARK REEL: 004994 FRAME: 0758

RECORDED: 03/30/2013