

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Certificate of Conversion

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SurveyMonkey.com, LLC		03/31/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	SurveyMonkey Inc.
Street Address:	285 Hamilton Avenue
Internal Address:	Suite 500
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11		
Property Type	Number	Word Mark
Registration Number:	3762880	SURVEYMONKEY.COM
Registration Number:	3762879	SURVEYMONKEY.COM
Registration Number:	3945632	SURVEYMONKEY
Registration Number:	3945630	SURVEYMONKEY
Registration Number:	4046068	THE BEST DECISIONS START HERE
Registration Number:	3416703	Z
Registration Number:	3938118	REAL, UNIQUE AND ENGAGED
Registration Number:	3732051	SURVEYSCORE
Registration Number:	3732095	TRUESAMPLE
Registration Number:	3416704	ZOOMERANG
Registration Number:	3249088	ZOOMPANEL

CORRESPONDENCE DATA

CH \$290.00 3762880

Fax Number: 9177777373

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-735-3000

Email: andrew.patrick@skadden.com

Correspondent Name: Skadden Arps Slate Meagher & Flom LLP

Address Line 1: Four Times Square

Address Line 2: Attn: John Deming, Esq.

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	129580/3
NAME OF SUBMITTER:	John Deming
Signature:	/John Deming/
Date:	04/01/2013

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "SURVEYMONKEY.COM, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "SURVEYMONKEY.COM, LLC" TO "SURVEYMONKEY INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF MARCH, A.D. 2013, AT 1:41 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF MARCH, A.D. 2013.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4658677 8100V

130372126



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0320611

DATE: 03-28-13

TRADEMARK
REEL: 004995 FRAME: 0508

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

1. The jurisdiction where the Limited Liability Company was first formed is the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate is the State of Delaware.
3. The date the Limited Liability Company was first formed is February 24, 2009.
4. The name of the Limited Liability Company immediately prior to filing this Certificate is SurveyMonkey.com, LLC (file number 4658677).
5. The Name of the Corporation as set forth in the Certificate of Incorporation is SurveyMonkey Inc.
6. This Certificate of Conversion shall be effective as of March 31, 2013.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company has executed this certificate on the 27th day of March, 2013.

By: /s/ Eleanor Lacey
Name: Eleanor Lacey
Title: Secretary

SCHEDULE I

Trademarks

Registered Owner	Mark	Registration No.	Registration Date
SurveyMonkey Inc.	SURVEYMONKEY.COM	3762880	3/23/2010
SurveyMonkey Inc.	SURVEYMONKEY.COM & Design	3762879	3/23/2010
SurveyMonkey Inc.	SURVEYMONKEY	3945632	4/12/2011
SurveyMonkey Inc.	SURVEYMONKEY & Design	3945630	4/12/2011
SurveyMonkey Inc.	THE BEST DECISIONS START HERE	4046068	10/25/2011
SurveyMonkey Inc.	Z Design	3416703	4/29/2008
SurveyMonkey Inc.	REAL, UNIQUE AND ENGAGED	3938118	3/29/2011
SurveyMonkey Inc.	SURVEYSCORE	3732051	12/29/2009
SurveyMonkey Inc.	TRUESAMPLE	3732095	12/29/2009
SurveyMonkey Inc.	ZOOMERANG	3416704	4/29/2008
SurveyMonkey Inc.	ZOOMPANEL	3249088	6/5/2007
SurveyMonkey Inc.	ZOOMPANEL	4775144	11/14/2006