

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT			
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee - Corporation, NJ previously recorded on Reel 001426 Frame 0914. Assignor(s) hereby confirms the Assignee - Corporation, FL.			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	THE STEPHAN CO		04/02/2013	CORPORATION: FLORIDA
	THE MENNEN COMPANY		12/31/1995	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA				
Name:	THE STEPHAN CO.			
Street Address:	1850 W MCNAB ROAD			
City:	FT LAUDERDALE			
State/Country:	FLORIDA			
Postal Code:	33309			
Entity Type:	CORPORATION: FLORIDA			
PROPERTY NUMBERS Total: 1				
	Property Type	Number	Word Mark	
	Registration Number:	1213730	BALM BARR	
CORRESPONDENCE DATA				
Fax Number:	9549711603			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9549710600			
Email:	LUCY_MIR@THESTEPHANCO.COM			
Correspondent Name:	WILLIAM GROSS, HOUSE ATTORNEY			
Address Line 1:	1850 W MCNAB ROAD			
Address Line 4:	FT LAUDERDALE, FLORIDA 33309			
NAME OF SUBMITTER:	WILLIAM GROSS			
Signature:	/WILLIAM GROSS/			

OP \$40.00 1213730

Date:

04/02/2013

Total Attachments: 4

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**ACQUISITION BY THE STEPHAN CO. (the "Buyer") OF
CERTAIN TRADEMARKS AND RELATED ASSETS
OF THE MENNEN COMPANY ("Mennen") AND
COLGATE-PALMOLIVE COMPANY ("CP")
AS OF DECEMBER 31, 1995**

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DOCUMENT

TAB NO.

PART I - THE COLGATE-PALMOLIVE TRANSACTION

Acquisition Agreement, dated as of December 31, 1995, by and between CP and the Buyer	1
Single Payment Note, dated January 2, 1996, from the Buyer to CP in the principal amount of \$1,950,000	2
Security Agreement, dated December 31, 1995 between the Buyer and CP	3
Security Interest in Trademarks from the Buyer to CP, dated as of December 31, 1995	4
Special Power of Attorney relating to Security Agreement, from the Buyer to CP, dated January 5, 1996	5
UCC-1 Financing Statement	6
Transition Agreement, dated as of December 31, 1995, between CP and the Buyer	7
Letter Agreement, dated December 31, 1995, between CP, Mennen and the Buyer relating to net sales projections and purchase price adjustments	8
Trademark License Agreement, dated as of December 31, 1995, between CP and the Buyer	9
Domestic Trademark Assignment, dated December 31, 1995, between CP and the Buyer	10
General Assignment - Foreign Trademarks, from CP to the Buyer	11

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UNITED STATES

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made on the 31st day of December, 1995 between The Mennen Company, a corporation organized under the laws of the State of New Jersey (the "Assignor"), of Hanover Avenue, Morristown, New Jersey, 07962 and The Stephan Co., a corporation organized under the laws of the State of Florida (the "Assignee"), of 1850 West McNab Road, Ft. Lauderdale, Florida 33309.

WHEREAS, the Assignor is the proprietor in the United States of the trademark applications and registrations listed in the Schedule attached hereto ("The Trademarks");

WHEREAS, pursuant to an Acquisition Agreement dated December 31, 1995 between Assignor and Assignee ("Acquisition Agreement"), the Assignor wishes to sell and the Assignee wishes to acquire all of Assignor's rights in and to The Trademarks and the goodwill associated therewith.

NOW THEREFORE, in consideration of the mutual covenants and promises contained in the Acquisition Agreement, the Assignor hereby unconditionally assigns, transfers and conveys to the Assignee all its rights, title and interests to The Trademarks and the registrations therefor, together with the goodwill of the business which is symbolized by The Trademarks.

ASSIGNOR:

THE MENNEN COMPANY

By: Mary J. Bon

Title: ASSOCIATE GENERAL COUNSEL, TRADEMARKS/VP

ASSIGNEE:

THE STEPHAN CO.

By: _____

Title: _____

UNITED STATES

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ASSIGNOR:

THE MENNEN COMPANY

By: _____

Title: _____

ASSIGNEE:

THE STEPHAN CO.

By:  _____

Title: _____

THE MENNEN COMPANY

UNITED STATES

BALM BARR (Stylized)

Regn. No. 555,891

March 11, 1952

Renewal Due: March 11, 2002

Class: (Int) 3

Goods: Hand lotions.

BALM BARR

Regn. No. 1,213,730

Oct. 26, 1982

Renewal Due: Oct. 26, 2002

Class: (Int) 3

Goods: Skin and body lotions and creams, hair shampoo, toilet soap, moisturizing stick, bath and body oil, nail and cuticle conditioner and massage cream.

Affidavit accepted.

Registered with U.S. Customs Service. Renewal is same as trademark renewal.
