

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I4C INNOVATIONS INC.		03/26/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	1101 Wootton Parkway		
Internal Address:	MD9-978-04-01		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85873700	I4C INNOVATIONS INC.	
CORRESPONDENCE DATA			
Fax Number:	7044448847		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	704-343-2000		
Email:	ksaltrick@mcguirewoods.com		
Correspondent Name:	McGuireWoods LLP		
Address Line 1:	201 North Tryon Street		
Address Line 2:	Attention: Kevin Landmesser, Esq.		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	4452178-3070		
NAME OF SUBMITTER:	Kevin Landmesser, Esq./McGuireWoods		
Signature:	/Kevin Landmesser/		

OP \$40.00 85873700

Date:

04/02/2013

Total Attachments: 3

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EXECUTION VERSION

**NOTICE OF SECURITY INTEREST
IN U.S. TRADEMARKS**

U.S. Patent and Trademark Office

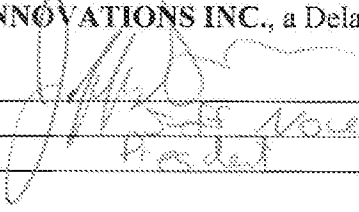
Please be advised that the undersigned has granted a continuing security interest in, and a continuing lien upon, the trademarks and trademark applications listed on ANNEX I attached hereto **BANK OF AMERICA, N.A.** (the "Administrative Agent"), pursuant to (a) that certain Amended and Restated Security Agreement, dated as of November 15, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), made by Intersections Inc., a Delaware corporation and certain of its subsidiaries in favor of the Administrative Agent (on behalf of the Secured Parties, as defined in the Security Agreement) and (b) that certain Security Agreement Joinder dated March 26, 2013 from **I4C INNOVATIONS INC.** in favor of the Administrative Agent (on behalf of the Secured Parties, as defined in the Security Agreement).

The Secured Parties security interest in the described trademarks and trademark applications can be terminated only in accordance with the terms of the Security Agreement.

[Signature page follows.]

Dated as of: March 26, 2013

I4C INNOVATIONS INC., a Delaware corporation

By:  _____

Name: _____

Title: _____

ANNEX I
Trademark and Trademark Applications

Exact Legal Name of Owner	Title	Filed (Application Date)	Serial #
i4c Innovations Inc.	i4c INNOVATIONS INC.	3/12/2013	85873700

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