

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nike, Inc.		04/02/2013	CORPORATION: OREGON

RECEIVING PARTY DATA	
Name:	LBJ Trademarks, LLC
Street Address:	3800 Embassy Parkway, Suite 360
City:	Akron
State/Country:	OHIO
Postal Code:	44333
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	3412757	LEBRON
Registration Number:	3370246	LEBRON
Registration Number:	3432675	LEBRON

CORRESPONDENCE DATA	
Fax Number:	4153939887
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(415) 954-0200
Email:	trademark@squiresanders.com
Correspondent Name:	Philip R. Zender, Esq.
Address Line 1:	275 Battery Street, Suite 2600
Address Line 4:	San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	060876.2
NAME OF SUBMITTER:	Philip R. Zender, Esq.

CH \$90.00 3412757

Signature:	/philip r. zender/
Date:	04/02/2013
Total Attachments: 2 source=Agreement scan (2)#page1.tif source=Agreement scan (2)#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment Agreement ("Agreement") is by and between Nike, Inc., an Oregon corporation, with its principal place of business at One Bowerman Drive, Beaverton, OR 97005, ("Assignor"), and LBJ Trademarks, LLC, a Delaware limited liability company, with its principal place of business at 3800 Embassy Parkway, Suite 360, Akron, Ohio 44333 ("Assignee").

WHEREAS, Assignor is the Registrant of the trademarks and service marks and the corresponding U.S. registration and application serial numbers listed in Exhibit A, which is attached hereto (the "Marks"); and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's rights in and to the Marks.

NOW, THEREFORE, in consideration of the premises herein set forth and for additional valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, effective as of April 1, 2013, the entire right, title and interest in and to the trademarks and the identified registrations therefor listed on Exhibit A, together with the goodwill of the business in connection with which said trademarks are used, and along with the right to sue and recover for damages and profits for past infringements thereof.

NIKE, INC.


By: 
Name: James M. Lemons
Title: Assistant General Counsel, Nike, Inc.
Date: April 2, 2013

EXHIBIT A
TRADEMARKS

<u>Mark</u>	<u>Country</u>	<u>Reg. / Ser. No.</u>
LEBRON	U.S.	3412757
LEBRON	U.S.	3370246
LEBRON	U.S.	3432675

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