

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Douglas A. Pick Trust		10/08/2012	TRUST: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bumble BE Holdings, LLC		
Street Address:	5900 Wilshire Boulevard, Suite 2250		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1787441	HEAROS	
CORRESPONDENCE DATA			
Fax Number:	3103002901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-300-2920		
Email:	nameri@agmblaw.com		
Correspondent Name:	Nina N. Ameri		
Address Line 1:	5900 Wilshire Boulevard, Suite 2250		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
ATTORNEY DOCKET NUMBER:	HEAROS		
NAME OF SUBMITTER:	Nina Ameri		
Signature:	/Nina Ameri/		
Date:	04/02/2013		
Total Attachments: 1 source=Trademark Assignment.Hearos.Fully Executed#page1.tif			

OP \$40.00 1787441

**Assignment of Trademark Pursuant to 15 U.S.C. § 1060(a)(1)**

September 28, 2012

Bumble BE Holdings, LLC  
5900 Wilshire Blvd, Suite 2250  
Los Angeles, California 90036

**Re: "Hearos"/Registration Number 1787441**

To whom it may concern:


For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged Douglas A. Pick, with a business address at, 27068 La Paz Road, Suite 648, Aliso Viejo, California 92656 ("Assignor") agrees to assign the registered trademark "Hearos" which is registered with the United States Patent and Trademark Office Registration Number 1787441 ("Trademark") and all rights, title, interest and goodwill and associated rights in and to the Trademark to Bumble BE Holdings, LLC, a California limited liability company with a business address at 5900 Wilshire Blvd. Suite 2250, Los Angeles, California 90036 ("Assignee") pursuant to 15 U.S.C. § 1060(a)(1).

The parties acknowledge that upon full execution of this letter, the assignment shall be deemed to occur. Please manifest your assent to this transaction by signing and dating in the appropriate spaces provided below.

**Douglas A. Pick**  
**(Assignor)**

By:   
\_\_\_\_\_  
Douglas A. Pick

**Bumble BE Holdings, LLC**  
**(Assignee)**

By:   
\_\_\_\_\_  
Douglas A. Pick, Manager