

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG HOUSEHOLD & HEALTH CARE LTD.		03/25/2013	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	VIOLET DREAM INC.		
Street Address:	58, Saemunan-ro, Jongno-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85514635	VIOLE*T DRE*AM	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	KELLY Y. HWANG		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	LGHOUS 10.0-076		
DOMESTIC REPRESENTATIVE			
Name:	KELLY Y. HWANG		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		

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NAME OF SUBMITTER:	KELLY Y. HWANG
Signature:	/KELLY Y. HWANG/
Date:	04/03/2013
Total Attachments: 2 source=violet dream trademark assignment#page1.tif source=violet dream trademark assignment#page2.tif	

SCHEDULE A

Application No.	Country	Mark
85/514635	U.S.	VIOLET DREAM & device

Assignment(US LERNER).DOC