

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	TD Banknorth, N.A.		04/02/2013
			Entity Type National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Excell Now, LLC		
Street Address:	499 Washington Blvd		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	09310		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	2936354	MIRACLE BURN
	Registration Number:	2930820	THE BOMB ENERGY
CORRESPONDENCE DATA			
Fax Number:	6022584441		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christopher J. Day/		
Date:	04/03/2013		
Total Attachments: 2 source=Excell Now Assignment#page1.tif source=Excell Now Assignment#page2.tif			

OP \$65.00 2936354

**TRADEMARK ASSIGNMENT
(Excell Now, LLC)**

WHEREAS, on or about May 13, 2008, Excell Now, LLC, a limited liability company organized under the laws of Virginia, located at 499 Washington Blvd, Jersey City, NJ 09310 ("Assignee") assigned the marks listed on Exhibit A to TD Banknorth, N.A., a National Association ("Assignor") (the "2008 Assignment"); and

WHEREAS, on May 14, 2008, the 2008 Assignment was recorded by the United States Patent and Trademark Office at Reel/Frame No. 3777/0101; and

WHEREAS, the 2008 Assignment was intended as an assignment to secure obligations of Assignee (and all other parties) to Assignor; and

WHEREAS, the language in the 2008 Assignment may be construed by some to transfer title to the marks, irrespective of the intent of Assignee and Assignor; and

WHEREAS, this assignment is being executed to remove all doubt that ownership of the marks were in fact transferred and that Assignee retained ownership of said marks irrespective of the execution and filing of the 2008 Assignment;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the marks identified on Exhibit A, including the identified registrations together with the goodwill associated therewith.

Dated as of the 2nd day of April, 2013.

ASSIGNOR:

TD Banknorth, N.A.

Andrenaia Bivola

Signature

Andrenaia Bivola

Printed Name

Vice President

Position

EXHIBIT A
(Excell Now, LLC)

<u>Trademark</u>	<u>Serial Number</u>	<u>Registration Number</u>
MIRACLE BURN	78385737	2936354
THE BOMB ENERGY	78372550	2930820