

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pikes Peak Direct Marketing Inc.		04/03/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	TCC Cooking Co.
Street Address:	5070 Centennial Blvd.
City:	Colorado Springs
State/Country:	COLORADO
Postal Code:	80919
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	3814853	CHEFS
Registration Number:	3303245	THE BEST KITCHEN STARTS HERE
Registration Number:	1277563	THE CHEF'S CATALOG

CORRESPONDENCE DATA	
Fax Number:	6127661600
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6127667000
Email:	sarah.house@FaegreBD.com
Correspondent Name:	Sarah M. House
Address Line 1:	90 South Seventh Street
Address Line 2:	2200 Wells Fargo Center
Address Line 4:	Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	410505.79
NAME OF SUBMITTER:	Sarah M. House

OP \$90.00 3814853

Signature:	/Sarah M House/
Date:	04/03/2013
Total Attachments: 3 source=Certificate of Amendment#page1.tif source=Certificate of Amendment#page2.tif source=Certificate of Amendment#page3.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PIKES PEAK DIRECT MARKETING INC.", CHANGING ITS NAME FROM "PIKES PEAK DIRECT MARKETING INC." TO "TCC COOKING CO.", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2013, AT 11:27 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3874666 8100

130390775



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0331072

DATE: 04-03-13

TRADEMARK
REEL: 004997 FRAME: 0401

**CERTIFICATE OF AMENDMENT
TO THE
SECOND AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
PIKES PEAK DIRECT MARKETING INC.**

Pikes Peak Direct Marketing Inc. (the "*Corporation*"), a corporation organized and existing under the General Corporation Law of the State of Delaware, hereby certifies as follows:

1. This Certificate of Amendment amends the provisions of the Corporation's Second Amended and Restated Certificate of Incorporation filed with the Secretary of State on February 24, 2010 as amended (the "*Certificate of Incorporation*").

2. Article First of the Certificate of Incorporation is hereby amended and restated in its entirety as follows:

The name of this corporation is TCC Cooking Co. (the "Company").

3. Article Second of the Certificate of Incorporation is hereby amended and restated in its entirety as follows:

The address of the Company's registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801 and the name of its registered agent at such address is The Corporation Trust Company.

4. This amendment was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.
5. All other provisions of the Certificate of Incorporation shall remain in full force and effect.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its duly authorized officer this 3rd day of April, 2013.

By Aaron E. Alt

Name: Aaron E. Alt

Title: Vice President

[Pikes Peak Direct Marketing Inc. – Signature Page to Charter Amendment]