

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WATERCRAFT SUPERSTORE, INC.		04/03/2013	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	WEST MARINE PRODUCTS, INC.		
Street Address:	500 Westridge Drive		
City:	Watsonville		
State/Country:	CALIFORNIA		
Postal Code:	95076		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3990931	BLACK TIP	
Serial Number:	77887629	BLACK TIP	
Serial Number:	85464997	BLACK TIP JETSPORTS	
CORRESPONDENCE DATA			
Fax Number:	3105860564		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 586-7700		
Email:	latm2@gtlaw.com		
Correspondent Name:	Susan L. Heller		
Address Line 1:	1840 Century Park East		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	077603-012400		
NAME OF SUBMITTER:	Susan L. Heller		

CH \$90.00 3990931

Signature:	/slh/
Date:	04/03/2013
Total Attachments: 3 source=assign#page1.tif source=assign#page2.tif source=assign#page3.tif	

**SCHEDULE C**

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (hereinafter referred to as "Assignment"), effective this 30 day of ~~February~~ <sup>APRIL</sup> 2013 ("Effective Date"), is made by and between WATERCRAFT SUPERSTORE, INC. (the "Assignor"), and WEST MARINE PRODUCTS, INC. (the "Assignee")(collectively, the "Parties").

WHEREAS, the Parties have entered into a Confidential Settlement Agreement;

WHEREAS, Assignor is the owner of the marks BLACK TIP and BLACK TIP JETSPORTS and the goodwill of the business symbolized thereby and associated therewith (the "Marks");

WHEREAS, Assignor is the exclusive owner of U.S. Trademark Reg. No. 3,990,931 for the mark BLACK TIP (the "Registration"), and U.S. Trademark Ser. No. 77/887,629 for the mark BLACK TIP and U.S. Trademark Ser. No. 85/464,997 for the mark BLACK TIP JETSPORTS (the "Applications");

WHEREAS, Assignee is desirous of acquiring all Assignor's right, title, and interest in and to the Marks, the Registration, and the Applications, and Assignor is desirous of assigning to Assignee all Assignor's right, title, and interest in and to the Marks, the Registration, and the Applications as set forth in this Assignment;

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth in the Confidential Settlement Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all Assignor's right, including without limitation, any and all common law rights, title, and interest in and to the Marks, the Registration, and the Applications, inclusive of the goodwill of the business symbolized by the Marks, the Registration, and the Applications, and associated therewith.

Assignor agrees to take further action as deemed reasonably necessary or appropriate by Assignee to properly and fully effect and perfect the transfer to Assignee of the Marks, the Registration, and the Applications, including executing such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

The Parties may execute this Agreement in one or more counterparts, all of which taken together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have each executed this Assignment, which is effective as of the last date written below.

**WEST MARINE PRODUCTS, INC.**

**WATERCRAFT SUPERSTORE, INC.**

By: \_\_\_\_\_

By:  \_\_\_\_\_

Name: Pam Fields

Name: Greg Pickren

Title: Senior Vice President & General Counsel

Title: CEO

Date: \_\_\_\_\_

Date: 3/19/13

The Parties may execute this Agreement in one or more counterparts, all of which taken together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have each executed this Assignment, which is effective as of the last date written below.

**WEST MARINE PRODUCTS, INC.**

**WATERCRAFT SUPERSTORE, INC.**

By: 

By: \_\_\_\_\_

Name: Pam Fields

Name: Greg Pickren

Title: Senior Vice President & General Counsel

Title: CEO

Date: 4-3-13

Date: \_\_\_\_\_