

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retail Services L.L.C.		10/09/2012	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Christals Acquisition, LLC		
Street Address:	590 Madison Avenue		
Internal Address:	27th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4105586	CHRISTAL'S	
Registration Number:	4105574	CHRISTAL'S	
Registration Number:	4105576	CHRISTAL'S THE FUN STARTS HERE	
Registration Number:	4105575	THE FUN STARTS HERE	
Serial Number:	85376167		
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		

OP \$140.00 4105586

NAME OF SUBMITTER:	Laura B. Siegal
Signature:	/Laura B. Siegal/
Date:	04/04/2013
<b>Total Attachments: 2</b> source=Christal's - TM Assignment from Retail Services to Christals (executed)#page1.tif source=Christal's - TM Assignment from Retail Services to Christals (executed)#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **RETAIL SERVICES L.L.C.**, a limited liability company organized and existing under the laws of the State of Colorado, located at 15860 West 5<sup>th</sup> Avenue, Golden, Colorado 80401, has adopted and is using in the United States the following trademarks:

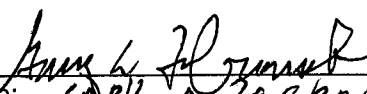
**CHRISTAL'S**, Reg. No. 4,105,586  
**CHRISTAL'S & Heart Logo**, Reg. No. 4,105,574  
**CHRISTAL'S THE FUN STARTS HERE & Heart Logo**, Reg. No. 4,105,576  
**THE FUN STARTS HERE**, Reg. No. 4,105,575  
**Heart Design**, Appln. No. 85/376,167

WHEREAS, **CHRISTALS ACQUISITION, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, located at 590 Madison Avenue, 27<sup>th</sup> Floor, New York, New York 10022, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **RETAIL SERVICES L.L.C.** hereby assigns to **CHRISTALS ACQUISITION, LLC** all of its rights, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks.

Signed this 9<sup>th</sup> day of October, 2012.

**RETAIL SERVICES L.L.C.**

By:   
Name: GARY A. ZEBROWSKI  
Title: MANAGER

**NOTARIAL CERTIFICATE**

STATE OF OKLAHOMA }

ss:

COUNTY OF OKLAHOMA }

On this 9<sup>th</sup> day of October, 2012, before me personally appeared Gary A. Zebrowski [Name], to me known and known to me to be the Manager [Title] of RETAIL SERVICES, LLC, the above-mentioned Assignor, who acknowledged that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.

Mark A. Robertson  
Notary Public

