

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Intellectual Property																				
CONVEYING PARTY DATA																					
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CORRESPONDENCE DATA																					
Fax Number:	9194168363																				
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																				
Phone:	9192868049																				
Email:	pto_tmconfirmation@mvalaw.com																				
Correspondent Name:	Moore & Van Allen PLLC																				
Address Line 1:	430 Davis Drive																				
Address Line 2:	Suite 500																				
Address Line 4:	Morrisville, NORTH CAROLINA 27560																				

OP \$140.00 4148852

ATTORNEY DOCKET NUMBER:	036606.011
NAME OF SUBMITTER:	John E. Slaughter, III
Signature:	/jes/
Date:	04/04/2013
Total Attachments: 3 source=Termination of Security Interest - BB&T_Windsor#page1.tif source=Termination of Security Interest - BB&T_Windsor#page2.tif source=Termination of Security Interest - BB&T_Windsor#page3.tif	

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**, dated as of March 29, 2013 ("Release"), is made by BB&T Capital Partners/Windsor Mezzanine Fund, LLC, as Collateral Agent ("Collateral Agent") in favor of Marketplace Events LLC ("Grantor").

**WHEREAS**, pursuant to that certain Security and Pledge Agreement dated as of July 24, 2008 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Grantors party thereto and the Collateral Agent, each Grantor granted to the Collateral Agent, for the benefit of the holders of the Secured Obligations ("Secured Parties"), a continuing security interest in, and a right to set off against, any and all right, title and interest of such Grantor in, to, and under all the Intellectual Property; and

**WHEREAS**, pursuant to the Security Agreement, Grantor executed and delivered to Collateral Agent, for the benefit of the Secured Parties, the Notice of Grant of Security Interest in Trademarks dated as of July 24, 2008 and recorded at the United States Patent and Trademark Office ("USPTO") on August 14, 2008 at Reel 3835 Frame 0176, and the Notice of Grant of Security Interest in Trademarks dated as of July 24, 2008 and recorded at the USPTO on April 29, 2011 at Reel 4531 Frame 0110 (each a "Notice", and collectively, the "Notices").

**NOW THEREFORE**, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Collateral Agent, on behalf of the Secured Parties, and Grantor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notices.

**SECTION 2. Termination and Release.** Collateral Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to the right, title, and interest in, to, and under all the Intellectual Property, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement; and

(b) authorizes the recordation of this Release with the USPTO at Grantor's expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of New York.

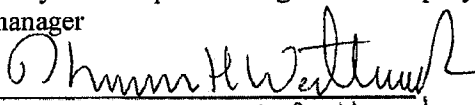
**SECTION 4. Acknowledgement.** The release of security interest granted herein expressly does not include a release of the security interest granted pursuant to the Security and Pledge Agreement dated as March ~~29~~, 2013 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time) by and among the Grantors party thereto (as defined therein) and BB&T Capital Partners Mezzanine Fund II, LP, as the collateral agent thereto.

IN WITNESS WHEREOF, the Collateral Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Intellectual Property to be duly executed as of the date first set forth above.

Collateral Agent:

BB&T Capital Partners/Windsor Mezzanine Fund, LLC,  
as Collateral Agent

By: Reynolda Capital Management Company II, LLC,  
its manager

By:   
Name: Thomas H. Westbrook  
Title: manager

IP RELEASE (US)  
MARKETPLACE 2013

TRADEMARK  
REEL: 004998 FRAME: 0962

Schedule A

Marketplace Events LLC  
(Delaware Limited Liability Company)

U.S. Trademarks Subject to Security Interest  
Granted by Marketplace Events LLC  
In Favor of BB&T Capital Partners/Windsor Mezzanine Fund, LLC, as Collateral Agent  
Recorded April 29, 2011 at Reel 4531 Frame 0110

Registered Marks

Mark	Reg. No.	Reg. Date
GREAT BIG TEXAS HOME SHOW	4148852	05/29/12
BIRMINGHAM HOME & GARDEN SHOW	4248336	11/27/12
MARKETPLACE EVENTS	3976119	06/07/11

Marketplace Events LLC  
(Delaware Limited Liability Company)

U.S. Trademarks Subject to Security Interest  
Granted by Marketplace Events LLC  
In Favor of BB&T Capital Partners/Windsor Mezzanine Fund, LLC, as Collateral Agent  
Recorded August 14, 2008 at Reel 3835 Frame 0176

Registered Marks

Mark	Reg. No.	Reg. Date
BUFFALO HOME & GARDEN SHOW	2695004	03/11/03
NEW ENGLAND HOME SHOW	1726105	10/20/92