

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	03/08/2013										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Dyane N. Sherwood</td> <td></td> <td>03/12/2013</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Dyane N. Sherwood		03/12/2013	INDIVIDUAL: UNITED STATES
Name	Formerly	Execution Date	Entity Type								
Dyane N. Sherwood		03/12/2013	INDIVIDUAL: UNITED STATES								
RECEIVING PARTY DATA											
Name:	Penguin Group (USA) Inc.										
Street Address:	375 Hudson Street										
City:	New York										
State/Country:	NEW YORK										
Postal Code:	10014										
Entity Type:	CORPORATION: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>4167555</td> <td>BLUE RIDER PRESS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	4167555	BLUE RIDER PRESS		
Property Type	Number	Word Mark									
Registration Number:	4167555	BLUE RIDER PRESS									
CORRESPONDENCE DATA											
Fax Number:	212-370-18										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	212-661-1400										
Email:	rkadden@vonmaltitz.com										
Correspondent Name:	Ronald S. Kadden										
Address Line 1:	60 East 42nd Street										
Address Line 2:	Suite 2446										
Address Line 4:	New York, NEW YORK 10165										
ATTORNEY DOCKET NUMBER:	3301										
NAME OF SUBMITTER:	Ronald S. Kadden										

Signature:	/Ronald S. Kadden/
Date:	04/04/2013
Total Attachments: 2 source=BlueRiderPressTrademarkAssignment#page1.tif source=BlueRiderPressTrademarkAssignment#page2.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, on March 8, 2013, DYANE N. SHERWOOD, an individual residing at 280 Elm Street, Oberlin, Ohio 44074-1504 (hereinafter "Assignor"), was the record owner of the mark BLUE RIDER PRESS and the registration of the mark BLUE RIDER PRESS under Registration No. 4,167,555 in The United States Patent and Trademark Office (hereinafter, "the Assigned Mark and Registration"); and

WHEREAS, on March 8, 2013, Assignor, for good and sufficient consideration, assigned all her rights, title and interest in and to the Assigned Mark and Registration to PENGUIN GROUP (USA) INC., a corporation organized and existing under the laws of Delaware, located and doing business at 375 Hudson Street, New York, New York 10014 (hereinafter "Assignee"), and;

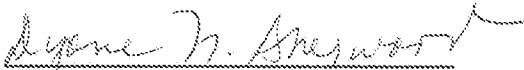
WHEREAS, the parties desire to confirm the granting of said assignment and to set forth its terms.

NOW, THEREFORE, said Assignor does hereby confirm said assignment to Assignee, as of March 8, 2013, of all of

Assignor's rights, title and interest in and to the Assigned Mark and Registration, together with the good will of the business connected with the use of and symbolized by the Assigned Mark and Registration, as well as all rights to damages or profits, due or accrued, arising out of past infringement of the Assigned Mark and Registration, or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this ^{12th} day of March , 2013.

DYANE N. SHERWOOD


Dyane N. Sherwood
Dyane N. Sherwood