

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |   |                      |                                     |
|----------------------------------|---|----------------------|-------------------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT  |                      |                                     |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  |                      |                                     |
| <b>CONVEYING PARTY DATA</b>      |   |                      |                                     |
| Name                             | Formerly  | Execution Date       | Entity Type                         |
| Bazzini Holdings LLC             |   | 01/01/2013           | LIMITED LIABILITY COMPANY: New York |
| <b>RECEIVING PARTY DATA</b>      |   |                      |                                     |
| Name:                            | Bazzini, LLC  |                      |                                     |
| Street Address:                  | 1035 Mill Road  |                      |                                     |
| City:                            | Allentown   |                      |                                     |
| State/Country:                   | PENNSYLVANIA  |                      |                                     |
| Postal Code:                     | 18106   |                      |                                     |
| Entity Type:                     | LIMITED LIABILITY COMPANY: New York   |                      |                                     |
| <b>PROPERTY NUMBERS Total: 3</b> |   |                      |                                     |
| Property Type                    | Number  | Word Mark            |                                     |
| Registration Number:             | 1582815   | BARRICINI            |                                     |
| Registration Number:             | 3351171   | BARRICINI            |                                     |
| Registration Number:             | 3343091   | BARRICINI SINCE 1927 |                                     |
| <b>CORRESPONDENCE DATA</b>       |   |                      |                                     |
| Fax Number:                      | 2123368001  |                      |                                     |
|                                  | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                      |                                     |
| Phone:                           | 212-336-8000  |                      |                                     |
| Email:                           | ptodocket@arelaw.com  |                      |                                     |
| Correspondent Name:              | Amster, Rothstein & Ebenstein LLP   |                      |                                     |
| Address Line 1:                  | 90 Park Avenue  |                      |                                     |
| Address Line 4:                  | New York, NEW YORK 10016  |                      |                                     |
| ATTORNEY DOCKET NUMBER:          | 63275/1   |                      |                                     |
| NAME OF SUBMITTER:               | Anthony F. Lo Cicero  |                      |                                     |

CH \$90.00 1582815

|  |                        |
|--|------------------------|
| Signature:   | /Anthony F. Lo Cicero/ |
| Date:  | 04/04/2013             |
| Total Attachments: 3<br>source=bazziniholding_20130401_145433523#page1.tif<br>source=bazziniholding_20130401_145433523#page2.tif<br>source=bazziniholding_20130401_145433523#page3.tif |                        |

## TRADEMARK ASSIGNMENT

WHEREAS, Bazzini Holdings LLC, a limited liability company organized and existing under the laws of Pennsylvania, having a principal place of business at 200 Food Center Drive, Bronx, New York 10474 ("Assignor"), is the owner of all right, title and interest to the trademarks listed in Schedule A hereof and the registrations therefor (together "the Trademarks"), and is the owner of all goodwill associated with the Trademarks; and

WHEREAS, Bazzini, LLC, a limited liability company organized and existing under the laws of Delaware, having a principal place of business at 1035 Mill Road, Allentown, Pennsylvania 18106 ("Assignee"), is desirous of acquiring the said Trademarks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with all goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer , effective as of the 1<sup>st</sup> day of January, 2013.

Assignor:

Bazzini Holdings LLC

By: 

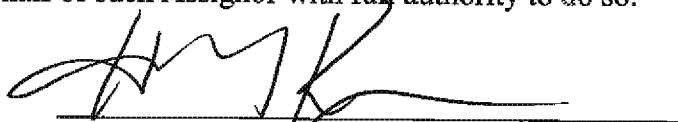
Name: Rocco Damato

Title: Manager

STATE OF NEW YORK )

COUNTY OF New York )

On this 28 day of March, 2013, before me personally appeared Rocco Damato to me known who, by me being duly sworn, did depose and say that he was Manager of Assignor on the date on which he executed the above Assignment and that he executed the above Assignment on behalf of such Assignor with full authority to do so.

  
\_\_\_\_\_  
Notary Public

HARVEY KRASNER  
Notary Public, State of New York  
No. 31-4524287  
Qualified in New York County  
Commission Expires 11/17/2015

**Bazzini Holdings, LLC to Bazzini LLC  
Schedule A**

| Country                  | Trademark                       | App. Number | App. Date  | Reg. Number | Reg. Date  | Status     |
|--------------------------|---------------------------------|-------------|------------|-------------|------------|------------|
| United States of America | BARRICINI                       | 73/651,519  | 03/26/1987 | 1,582,815   | 02/13/1990 | Registered |
| United States of America | BARRICINI (STYLIZED)            | 77/122,291  | 03/05/2007 | 3,351,171   | 12/11/2007 | Registered |
| United States of America | BARRICINI SINCE 1927 (STYLIZED) | 77/122,301  | 03/05/2007 | 3,343,091   | 11/27/2007 | Registered |