

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|   |  |          |                     |
|---|--|----------|---------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                                   |          |                     |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL     |          |                     |
| CONVEYING PARTY DATA  |  |          |                     |
|   | Name   | Formerly | Execution Date      |
|   | Modern Management Services, LLC                  |          | 06/28/2012          |
|   | Entity Type<br>LIMITED LIABILITY COMPANY: HAWAII |          |                     |
| RECEIVING PARTY DATA  |  |          |                     |
| Name:   | M Waikiki LLC                                    |          |                     |
| Street Address:   | 1775 Ala Moana Blvd.                             |          |                     |
| City:   | Honolulu   |          |                     |
| State/Country:  | HAWAII   |          |                     |
| Postal Code:  | 96815  |          |                     |
| Entity Type:  | LIMITED LIABILITY COMPANY: HAWAII                |          |                     |
| PROPERTY NUMBERS Total: 1   |  |          |                     |
|   | Property Type                                    | Number   | Word Mark           |
|   | Registration Number:                             | 4153277  | THE MODERN HONOLULU |
| CORRESPONDENCE DATA   |  |          |                     |
| Fax Number:   | 4154713400                                       |          |                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |          |                     |
| Phone:  | 415.471.3100                                     |          |                     |
| Email:  | sftrademarks@aporter.com                         |          |                     |
| Correspondent Name:   | ARNOLD & PORTER LLP                              |          |                     |
| Address Line 1:   | 3 Embarcadero Center, 10 Floor                   |          |                     |
| Address Line 2:   | attn: Carole F. Barrett                          |          |                     |
| Address Line 4:   | San Francisco, CALIFORNIA 94111-4024             |          |                     |
| ATTORNEY DOCKET NUMBER:   | 21495.005  |          |                     |
| NAME OF SUBMITTER:  | Carole F. Barrett                                |          |                     |
| Signature:  | /CFB_dch/  |          |                     |
| Date:   | 04/05/2013                                       |          |                     |
| Total Attachments: 1<br>source=Modern to M Waikiki - Assignment#page1.tif   |  |          |                     |

CH \$40.00 4153277

ASSIGNMENT OF TRADEMARK AND REGISTRATION

Mark: THE MODERN HONOLULU

Registration Number 4,153,277

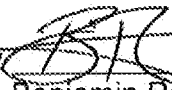
Whereas MODERN MANAGEMENT SERVICES, LLC, a Hawai'i limited liability company ("Assignor") has adopted, used and is using the mark THE MODERN HONOLULU which is registered in the United States Patent and Trademark Office, Registration No. 4,153,277, dated June 5, 2012; and

Whereas M WAIKIKI LLC, also a Hawai'i limited liability company ("Assignee"), is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with all good will associated therewith, and the above identified registration thereof.

MODERN MANAGEMENT SERVICES, LLC

By Aqua Hotels and Resorts, Inc.  
Its Member

By  \_\_\_\_\_  
Benjamin Rafter  
Its Vice President

Dated: June 28, 2012.