

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TCC Cooking Co.		04/03/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Target Brands, Inc.		
Street Address:	1000 Nicollet Mall, TPS-1365		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3814853	CHEFS	
Registration Number:	3303245	THE BEST KITCHEN STARTS HERE	
Registration Number:	1277563	THE CHEF'S CATALOG	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6127667000		
Email:	sarah.house@FaegreBD.com		
Correspondent Name:	Sarah M. House		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	410505.79		
NAME OF SUBMITTER:	Sarah M. House		

OP \$90.00 3814853

Signature:	/Sarah M House/
Date:	04/05/2013
Total Attachments: 4 source=IP Assignment#page1.tif source=IP Assignment#page2.tif source=IP Assignment#page3.tif source=IP Assignment#page4.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), is entered into as of April 3, 2013, between Target Brands, Inc., a Minnesota corporation ("Assignee"), and TCC Cooking Co., a Delaware corporation (the "Company").

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, each party hereby agrees as follows:

1. **Purchased Intellectual Property.** The Company hereby sells, conveys, transfers and assigns to Assignee all of the Company's right, title and interest in and to the intellectual property listed in Appendix A hereto, together with all goodwill and common law rights associated therewith and all trademark registrations, applications, extensions and renewals in connection therewith, and all claims for profits or damages by reason of past, present or future infringement, dilution or misappropriation of the foregoing, with the right to sue for and collect the same without any duty to account to the Company for the same.

2. **Further Assurances.** The Company for itself, its successors and assigns, hereby covenants and agrees that, at any time and from time to time upon the written request of Assignee, the Company will do, execute, acknowledge and deliver or cause to be done, executed, acknowledged and delivered, all such further acts, deeds, assignments, transfers, conveyances, powers of attorney and assurances as may be reasonably required by Assignee in order to assign, transfer, set over, convey, assure and confirm unto and vest in Assignee, its successors and assigns, title to the assets sold, conveyed and transferred by this Assignment.

3. **Counterparts.** This Assignment may be executed in any number of counterparts, all of which when taken together shall constitute one and the same instrument. This Agreement may be executed on signature pages exchanged by facsimile or other electronic means, in which event each party shall promptly deliver to the others such number of original copies as the others may reasonably request.

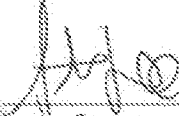
4. **Governing Law.** This Assignment shall be construed under and enforced in accordance with the laws of the State of Minnesota.

[signature page follows]

IN WITNESS WHEREOF, Assignee has duly executed this Assignment as of the date first set forth above.

ASSIGNEE:

Target Brands, Inc.

By: 
Name: Stephen Lee
Title: Vice President

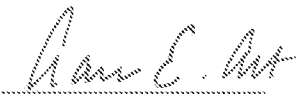
[Signature Page to TCC Cooking Co. Intellectual Property Assignment]

TRADEMARK
REEL: 004999 FRAME: 0573

IN WITNESS WHEREOF, the Company has duly executed this Assignment as of the date first set forth above.

COMPANY:

TCC Cooking Co.

By: 

Name: Aaron F. Ait

Title: vice president

[Signature Page to TCC Cooking Co. Intellectual Property Assignment]

TRADEMARK
REEL: 004999 FRAME: 0574

APPENDIX A

Registered trademarks

Mark	Serial Number	Registration Number	Jurisdiction
CHEFS	76/657652	3814853	U.S.
THE BEST KITCHEN STARTS HERE	76/659032	3303245	U.S.
THE CHEF'S CATALOG	73/206464	1277563	U.S.