

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TRADEMARK ASSIGNMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AMERICAN STORES COMPANY, LLC		03/21/2013	LIMITED LIABILITY COMPANY: DELAWARE
AMERICAN DRUG STORES, LLC		03/21/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	ALBERTSON'S LLC
Street Address:	250 Parkcenter Boulevard
City:	Boise
State/Country:	IDAHO
Postal Code:	83706
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2325695	LUCKY
Registration Number:	2334825	LUCKY
Registration Number:	2334824	LUCKY
Registration Number:	2325672	LUCKY
Registration Number:	2294426	LUCKY
Registration Number:	2633764	LUCKY
Registration Number:	2900956	LUCKY SAV ON FOOD & DRUG STORE

CORRESPONDENCE DATA

Fax Number: 2125935955
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: (212) 756-2336
 Email: melissa.karp@srz.com

CH \$190.00 2325695

Correspondent Name: Melissa Karp
Address Line 1: Schulte Roth & Zabel, 919 Third Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 014951.0667

NAME OF SUBMITTER: Melissa Karp

Signature: /RS for MK/

Date: 04/05/2013

Total Attachments: 4
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This TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of March 21, 2013 (the "Effective Date") by and between AMERICAN STORES COMPANY, LLC, a Delaware limited liability company and AMERICAN DRUG STORES, LLC, a Delaware limited liability company (each an "Assignor" and collectively, the "Assignors") and ALBERTSON'S LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignors and other entities, as sellers, and Assignee, as purchaser, are parties to that certain Asset Purchase Agreement made and entered into as of March 21, 2013 (the "APA"), pursuant to which each Assignor agreed to, sell, convey, transfer, assign and deliver to Assignee all of its legal and beneficial right, title and interest in and to the Purchased Assets (as defined in the APA), including, without limitation, the trademarks listed on Schedule A attached hereto (the "Trademarks"); and

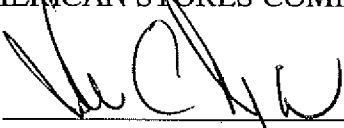
WHEREAS, Assignee wishes to acquire all of Assignors' right, title and interest in and to the Trademarks, and Assignors wish to assign same to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor hereby assigns, sells and transfers unto Assignee, all of its right, title and interest, including common law rights, in and to the Trademarks, together with the goodwill associated therewith and the entire business and/or portion thereof to which the Trademarks pertain, and the right to sue and recover for all past, present and future infringements and other violations of the Trademarks, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by each Assignor had this assignment not been made. Each Assignor hereby covenants and agrees to provide any further necessary documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Trademarks in Assignee, its successors, assigns or other legal representatives.


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IN WITNESS WHEREOF, Assignors and Assignee have executed this Trademark Assignment as of the Effective Date.


AMERICAN STORES COMPANY, LLC

By: 
Name: JUSTIN C. DYE
Title: CHIEF OPERATING OFFICER

AMERICAN DRUG STORES, LLC

By: 
Name: JUSTIN C. DYE
Title: CHIEF OPERATING OFFICER

ALBERTSON'S LLC

By: 
Name: Susan A. McMillan
Title: Vice President & Assistant General Counsel

LUCKY	American Stores Company, LLC	45,385	16 Paper towels and aluminum foil for cooking, wrapping and household use.
LUCKY	American Stores Company, LLC	2325695	31 unpopped popcorn
LUCKY	American Stores Company, LLC	2334825	30 Ketchup; pancake and waffle syrup and bread
LUCKY	American Stores Company, LLC	2334824	29 canned beans; canned fruits; canned vegetables, eggs; peanut butter; processed nuts;
LUCKY	American Stores Company, LLC	2325672	3 Laundry bleach
LUCKY	American Stores Company, LLC	2294426	1 artificial sweeteners
LUCKY	American Stores Company, LLC	2633764	32 bottled drinking water
LUCKY	American Stores Company, LLC	7	35 Retail grocery services
LUCKY SAV ON FOOD & DRUG STORE	American Stores Company, LLC	2900956	35 retail supermarket and drug store services featuring food, drugs, household goods, automotive goods, and like general merchandise

SAV-ON	American Stores Company, LLC	43,745	36 - Advertising and business
SAV-ON	American Stores Company, LLC	24,608	35 - Drugs and general merchandise retail sales services
SAV-ON EXPRESS and design	American Stores Company, LLC	46,457	42 - Retail drug stores
SHEPARD PLACE PHARMACY	American Drug Stores LLC	67823	35 Retail pharmacy services