

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Day-Timers, Inc.		03/27/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Acco Brands Corporation
Street Address:	300 Tower Parkway
City:	Lincolnshire
State/Country:	ILLINOIS
Postal Code:	60069
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1400300	ARMORHIDE
Registration Number:	2212948	COASTLINES
Registration Number:	0706673	DAY-TIMER
Registration Number:	1897140	DAY-TIMER
Registration Number:	2193383	DAY-TIMER
Registration Number:	1835420	
Registration Number:	1544369	
Registration Number:	4044633	MOVERS & SHAKERS
Registration Number:	1505875	RECORDAY
Registration Number:	3577051	SMARTECH+
Registration Number:	3490072	SMARTECH+
Registration Number:	1427871	TIME POWER
Registration Number:	1684312	TIME POWER

CORRESPONDENCE DATA

900251653

TRADEMARK
 REEL: 004999 FRAME: 0854

CH \$340.00 1400300

Fax Number: 3126095005

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-609-7500

Email: ccasey@vedderprice.com

Correspondent Name: Christine Casey

Address Line 1: 222 N. LaSalle Street

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	37884.00.0029
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	04/05/2013

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, **Day-Timers, Inc.**, a Delaware corporation ("Assignor"), located and doing business at 300 Tower Parkway, Lincolnshire, Illinois 60069, is the owner of the entire right, title and interest in and to the registered United States Trademarks listed on the attached Schedule;

WHEREAS, **Acco Brands Corporation**, a Delaware corporation ("Assignee"), having a principal place of business at 300 Tower Parkway, Lincolnshire, Illinois 60069 is desirous of acquiring rights in said marks and said registrations;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, transfer, and set over unto said Assignee the entire right, title and interest in and to said marks and said registrations, together with the good will of the business symbolized by said marks and said registrations and in accordance with which the said marks are used, together with all common law rights of Assignor including the right to bring action and recover for past, present and future infringement, if any, of said marks or said registrations.

DAY-TIMERS, INC.

Pamela R. Schneider
By: PAMELA R. SCHNEIDER
Title: V.P. + SEC.

Dated: 3-27-13

ACCO BRANDS CORPORATION

Pamela R. Schneider
By: PAMELA R. SCHNEIDER
Title: SR. V.P., GENERAL COUNSEL + SEC.

Dated: 3-27-13

SCHEDULE

Mark	U.S. Registration No.	Issue Date
ARMORHIDE	1400300	07/08/1986
COASTLINES	2212948	12/22/1998
DAY-TIMER	0706673	11/01/1960
DAY-TIMER	1897140	05/30/1995
DAY-TIMER	2193383	10/06/1998
DESIGN OF A CLOCK	1835420	05/10/1994
DESIGN OF CLOCK	1544369	06/20/1989
MOVERS & SHAKERS	4044633	10/25/2011
RECORDAY	1505875	09/27/1988
SMARTECH+	3577051	02/17/2009
SMARTECH+ & DESIGN	3490072	08/19/2008
TIME POWER	1427871	02/03/1987
TIME POWER	1684312	04/28/1992