

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KKMC, LLC		11/13/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA	
Name:	JAPONESQUE, LLC
Street Address:	12657 Alcosta Blvd. Suite 540
City:	Los Gatos
State/Country:	CALIFORNIA
Postal Code:	94583
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 16		
Property Type	Number	Word Mark
Serial Number:	85027678	BEAUTY FIXATION
Registration Number:	2525228	GO CURL
Registration Number:	4056733	WET 'N DRY PEDICURE PEBBLE
Registration Number:	3932652	ARTE D'ITALIA
Registration Number:	3499635	JAPONESQUE CREATE BEAUTY
Registration Number:	3499634	CREATE BEAUTY
Registration Number:	3428870	SALON COLLECTION
Registration Number:	3683499	DEFINING BEAUTY, ENDURING STYLE
Registration Number:	2516117	LIPSTICK PALETTE
Registration Number:	2516116	MAKEUP PALETTE
Registration Number:	2316072	JAPONESQUE
Registration Number:	2143551	GOTTA GO
Registration Number:	2124941	PRECISION LASH CURLER
Registration Number:	2063219	MAKEUP PALETTE

OP \$415.00 85027678

TRADEMARK

Registration Number:	2063218	LIPSTICK PALETTE
Registration Number:	1901780	JAPONESQUE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4083563000

Email: rthomson@smwb.com

Correspondent Name: Romin P. Thomson

Address Line 1: 983 University Avenue; Suite 104C

Address Line 4: Los Gatos, CALIFORNIA 95032

ATTORNEY DOCKET NUMBER:	JAPONESQUE GEN BIZ
NAME OF SUBMITTER:	Romin P. Thomson
Signature:	/s/
Date:	04/05/2013

Total Attachments: 2

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State of California
Secretary of State

LIMITED LIABILITY COMPANY
CERTIFICATE OF AMENDMENT

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read Instructions before completing this form.

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

NOV 13 2012

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER
200235210013

2. NAME OF LIMITED LIABILITY COMPANY
KKMC, LLC

3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.

A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO." OR THE ABBREVIATIONS "LLC" OR "L.L.C.")

JAPONESQUE, LLC

B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE):

- ONE MANAGER
 MORE THAN ONE MANAGER
 ALL LIMITED LIABILITY COMPANY MEMBER(S)

C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:

D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.

4. FUTURE EFFECTIVE DATE, IF ANY:

MONTH

DAY

YEAR

5. NUMBER OF PAGES ATTACHED, IF ANY:

6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

Keith A. McKay

SIGNATURE OF AUTHORIZED PERSON

November 13, 2012

DATE

KEITH MCKAY, Manager

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

7. RETURN TO:

NAME Bradley D. Bosomworth, Esq.
 FIRM Sweeney, Mason, Wilson & Bosomworth
 ADDRESS 983 University Avenue, Suite 104C
 CITY/STATE Los Gatos, CA 95032
 ZIP CODE

11/29/2012 10:00 AM



I hereby certify that the foregoing transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

NOV 29 2012

Date: _____ JA

Debra Bowen
DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 004999 FRAME: 0952

RECORDED: 04/05/2013