

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BUD K WORLDWIDE, INC.		03/29/2013	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	UNITED CUTLERY CORPORATION		
Street Address:	475 US Hwy 319 South		
City:	Moultrie		
State/Country:	GEORGIA		
Postal Code:	31768		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3799926	HONSHU	
CORRESPONDENCE DATA			
Fax Number:	7034487782		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7034481770		
Email:	gipple.hale@verizon.net		
Correspondent Name:	John Hale		
Address Line 1:	6665A Old Dominion Drive		
Address Line 4:	McLean, VIRGINIA 22101		
ATTORNEY DOCKET NUMBER:	TMB-6692		
NAME OF SUBMITTER:	John S. Hale		
Signature:	/John S. Hale/		
Date:	04/08/2013		
Total Attachments: 1 source=TMB-6692.Assignment.Executed#page1.tif			

OP \$40.00 3799926

ASSIGNMENT

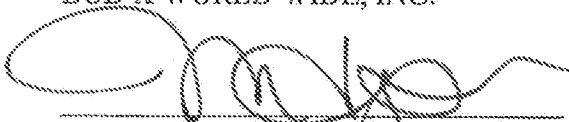
WHEREAS, BUD K WORLD WIDE, INC., a corporation duly organized and existing under the laws of the State of Georgia, having a principal place of business at 475 US Hwy 319 South, Moultrie, Georgia 31776, is the owner of U.S. Trademark Registration Number 3,799,926 for the mark HONSHU, registered on June 8, 2010, and all common law rights to said mark; and;

WHEREAS, UNITED CUTLERY CORPORATION, a corporation organized under the laws of the State of Georgia, having a principal place of business at 475 US Hwy 319 South, Moultrie, Georgia 31768, is desirous of acquiring all rights, title and interest in and to said HONSHU mark and the 3,799,926 registration thereof and all common law rights to said mark, together with the goodwill therein and the right to sue for past infringement of the mark;

NOW THEREFORE, for and in consideration of good and valuable consideration and sums already received and hereby acknowledged, which is acknowledged as passing between the parties, said BUD K WORLD WIDE, INC. hereby assigns unto the said UNITED CUTLERY CORPORATION, all prior common law use of said mark, the subject 3,799,926 registration and all rights, title, and interest in and to the said mark together with the goodwill of the business symbolized by the mark, including the right to sue for past infringement of the mark.

The above assignee, UNITED CUTLERY CORPORATION, hereby appoints the law firm of GIPPLE & HALE, 6665-A Old Dominion Drive, McLean, Virginia 22101, a firm composed of John S. Hale, a member of the Bar of the Commonwealth of Virginia, to prosecute the above and to conduct and transact all business in the Patent and Trademark Office in connection herewith.

BUD K WORLD WIDE, INC.



Name: Michelle Hampton

Title: Vice President, Product Development and Marketing

3/29, 2013
(Attorney File: TMB-6692)