

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consolidated Shoe Company, Inc.		03/25/2013	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	GBB Solutions, Inc.		
Street Address:	22290 Timberlake Road		
City:	Lynchburg		
State/Country:	VIRGINIA		
Postal Code:	24502		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85861884	100% GOOD	
CORRESPONDENCE DATA			
Fax Number:	2022937860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022937060		
Email:	tm@sughrue.com		
Correspondent Name:	LEIGH ANN LINDQUIST/SUGHRUE MION, PLLC		
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W.		
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	S20059		
NAME OF SUBMITTER:	Leigh Ann Lindquist		
Signature:	/leigh ann lindquist/		
Date:	04/08/2013		
Total Attachments: 1 source=S20059 assignment dec#page1.tif			

OP \$40.00 85861884

ASSIGNMENT

WHEREAS, Consolidated Shoe Company, Inc., a corporation organized under the laws of Virginia, with a business address of P.O. Box 10549, Lynchburg, Virginia 24506, has adopted and intends to use the mark 100% GOOD in commerce in connection with clothing and footwear, and is the owner of U.S. Application Serial No. 85861884; and

WHEREAS, Consolidated Shoe Company, Inc. is assigning the 100% GOOD mark and U.S. Application Serial No. 85861884 as part of the business or portion thereof to which the mark pertains; and

WHEREAS, GBB Solutions, Inc., a corporation organized under the laws of Virginia, with an address of 22290 Timberlake Road, Lynchburg, Virginia 24502, the successor of the ongoing and existing business or portion thereof, of Consolidated Shoe Company, Inc. to which the 100% GOOD mark and U.S. Application Serial No. 85861884 pertain, is desirous of acquiring said trademark and the pending intent to use application, therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Consolidated Shoe Company, Inc. hereby assigns to GBB Solutions, Inc. all right, title and interest in and to the trademark 100% GOOD for clothing and footwear and U.S. Application Serial No. 85861884, together with the goodwill of the business symbolized thereby.

CONSOLIDATED SHOE COMPANY, INC.

By: [Signature]

Name: Marc T. Fanning

Title: COO

Date: 3/25/13

GBB SOLUTIONS, INC.

By: [Signature]

Name: William A. Carrington

Title: CEO

Date: 3/21/13