

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion and change of name		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
In Context Solutions LLC		11/22/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Incontext Solutions, Inc.		
Street Address:	444 North Wells, Suite 601		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85225584	SHOPPING INCONTEXT	
Registration Number:	4018919	INCONTEXT SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	4149788789		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-277-5789		
Email:	tm-dept@quarles.com		
Correspondent Name:	Cheryl M. Smukowski		
Address Line 1:	411 East Wisconsin Avenue		
Address Line 2:	Quarles & Brady LLP		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	144901.00002		
NAME OF SUBMITTER:	Cheryl M. Smukowski		

Signature:	/cms/
Date:	04/08/2013
Total Attachments: 2 source=Incontext CON#page1.tif source=Incontext CON#page2.tif	

Delaware

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The First State

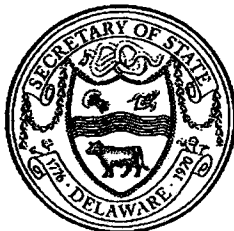
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "IN CONTEXT SOLUTIONS LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "IN CONTEXT SOLUTIONS LLC" TO "INCONTEXT SOLUTIONS, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF NOVEMBER, A.D. 2011, AT 4:01 O'CLOCK P.M.

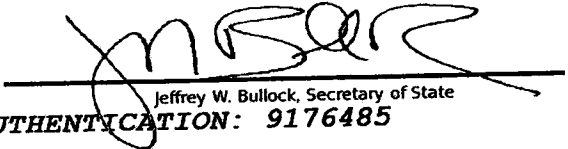
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9176485

DATE: 11-22-11

TRADEMARK
REEL: 005000 FRAME: 0472

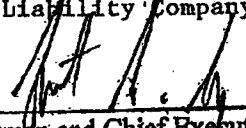
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A DELAWARE LIMITED LIABILITY COMPANY
TO A DELAWARE CORPORATION
PURSUANT TO SECTION 265 OF THE
DELAWARE GENERAL CORPORATE LAW

This Certificate of Conversion (the "Certificate") is being duly executed and filed by In Context Solutions LLC, a Delaware limited liability company (the "Company"), to convert the Company from a Delaware limited liability company to a Delaware corporation pursuant to Section 265(i) of the General Corporation Law of the State of Delaware (the "DGCL").

- 1) The jurisdiction where the Company first formed is Delaware.
- 2) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3) The date the Company was formed on was November 26, 2008.
- 4) The name of the Company immediately prior to filing this Certificate is "In Context Solutions LLC"
- 5) The name of the Corporation as set forth in the Certificate of Incorporation is "InContext Solutions, Inc."
- 6) This Certificate shall be filed with the Secretary of State for the State of Delaware in accordance with Section 103 of the DGCL.

IN WITNESS WHEREOF, the undersigned, being duly authorized to sign on behalf of the Company, has executed this Certificate this 22nd day of November, 2011

IN CONTEXT SOLUTIONS LLC, a Delaware
Limited Liability Company

By: 
Its: Chairman and Chief Executive Officer/Authorized
Person
Robert Gillespie

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