

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Guinot		04/01/2013
			Entity Type
			CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Guinot		
Street Address:	1 rue de la Paix		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75002		
Entity Type:	societe par actions simplifiee also known as a simplified joint stock company: FRANCE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2713578	BEAUTE NEUVE
CORRESPONDENCE DATA			
Fax Number:	3109430430		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3109799966		
Email:	jhgeller@aol.com		
Correspondent Name:	Jay Geller		
Address Line 1:	12100 Wilshire Bl., Suite 500		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$40.00 2713578

TRADEMARK

NAME OF SUBMITTER:	Jay H. Geller
Signature:	/jhgeller/
Date:	04/08/2013
Total Attachments: 1 source=BeauteNeuve#page1.tif	

ASSIGNMENT

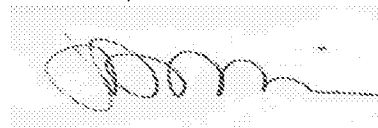
Whereas Guinot, S.A., a French corporation, 1 rue de la Paix, Paris 75002 France has adopted and is using the following trademark for which it has obtained United States Patent and Trademark Registration, No. 2713578: BEAUTE NEUVE;

Whereas, Guinot, a French societe par actions simplifiee also known as a simplified joint stock company, is desirous of acquiring said mark and registration;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Guinot, S.A., a French corporation, does hereby assign unto said Guinot, a French societe par actions simplifiee also known as a simplified joint stock company all right, title and interest in and to the mark together with the good will of the business symbolized by the mark, and the above referenced trademark registration.

Dated this 1st day of April, 2013.

Guinot, S.A.

A handwritten signature in black ink, appearing to read 'J. Mondin', is written over a light gray, textured rectangular background.

Name: Jean Daniel Mondin
Title: Chief Executive Officer