

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Educational Computer Systems, Inc.		04/06/2013	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA	
Name:	Heartland Payment Systems, Inc.
Street Address:	90 Nassau Street
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08542
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3250945	ECSI
Registration Number:	3250944	ECSI
Registration Number:	3250943	SERVICE NEVER RESTS.
Serial Number:	85677653	REFUNDSELECT

CORRESPONDENCE DATA	
Fax Number:	4157735759
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4157735700
Email:	ipprosecutionsf@orrick.com
Correspondent Name:	Betsy Wang Lee/Elayne G. Ricci
Address Line 1:	405 Howard Street
Address Line 2:	Orrick, Herrington & Sutcliffe LLP
Address Line 4:	San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	21560-2
-------------------------	---------

CH \$115.00 3250945

NAME OF SUBMITTER:	Betsy Wang Lee
Signature:	/Betsy Wang Lee/
Date:	04/08/2013
Total Attachments: 3 source=Assignment - ECSI to Heartland Payment Systems Inc#page1.tif source=Assignment - ECSI to Heartland Payment Systems Inc#page2.tif source=Assignment - ECSI to Heartland Payment Systems Inc#page3.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made by Educational Computer Systems, Inc., a Pennsylvania corporation with an address at 181 Montour Run Road, Coraopolis, Pennsylvania 15108 ("ECSI"), in favor of Heartland Payment Systems, Inc., a Delaware corporation with an address at 90 Nassau Street, Princeton, New Jersey 08542 ("Heartland").

WHEREAS, ECSI owns all right, title and interest in and to the trademarks and the registrations thereof identified in Schedule A, attached hereto and incorporated herein by this reference (the "Marks"), and the goodwill associated therewith;

WHEREAS, pursuant to that certain Equity and Asset Purchase Agreement dated December 1, 2012 (together with all schedules and exhibits thereto, the "Purchase Agreement") by and among Heartland, Educational Billing Services LP, ECSI, Educational Epayment Solutions L.L.C., and John W. Lynch, Jr. and Deborah Lynch, together as Seller Equity Holders, ECSI has agreed to sell, transfer, convey, assign and deliver, or cause to be sold, transferred, conveyed, assigned and delivered to Heartland, and Heartland has agreed to purchase from ECSI, all of ECSI's right, title and interest in and to the Marks and the goodwill associated therewith.

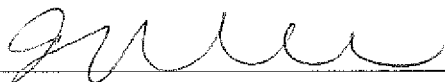
NOW, THEREFORE, in consideration of the mutual covenants and agreements in the Purchase Agreement, and other good and valuable consideration, ECSI assigns to Heartland all of its right, title and interest in and to the Marks, together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

The remainder of this page is intentionally left blank.

IN WITNESS WHEREOF, ECSI has executed this Assignment of Trademarks by its duly authorized officer to be effective as of December 1, 2012.

EDUCATIONAL COMPUTER SYSTEMS, INC.

By: **HEARTLAND PAYMENT SYSTEMS, INC.**
Its Successor-in-Interest

By: 

Name: Honora Moore

Title: Assistant General Counsel

Date: 4/6/13
(nunc pro tunc)

SCHEDULE A

Mark	App. No. Filing Date	Reg. No. Reg. Date	Class(es)
ECSI & Design	78/789,196 01/11/2006	3,250,945 06/12/2007	36
ECSI	78/789,191 01/11/2006	3,250,944 06/12/2007	36
SERVICE NEVER RESTS.	78/789,186 01/11/2006	3,250,943 06/12/2007	36
REFUNDSELECT & Design	85/677,653 07/16/2012	N/A	36