

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FiftyOne, Inc.		04/05/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Borderfree, Inc.
Street Address:	292 Madison Avenue
Internal Address:	5th floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Registration Number:	2806844	BORDERFREE
Registration Number:	3871933	FIFTYONE
Registration Number:	2748048	E4X
Serial Number:	85427388	PORT 51
Serial Number:	85427384	DOCK51
Serial Number:	85441784	THE WORLD'S BEST STORES DELIVERED DIRECTLY TO YOU

CORRESPONDENCE DATA	
Fax Number:	2029555564
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	kimberly.hoover@hklaw.com
Correspondent Name:	Kimberly Hoover
Address Line 1:	800 17th Street NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006

OP \$165.00 2806844

TRADEMARK

ATTORNEY DOCKET NUMBER:	127543-3
NAME OF SUBMITTER:	Kimberly Hoover, Legal Assistant
Signature:	/Kimberly Hoover/
Date:	04/08/2013
Total Attachments: 4 source=FiftyOne - DE Name Change to Borderfree, Inc. (4-5-13)#page1.tif source=FiftyOne - DE Name Change to Borderfree, Inc. (4-5-13)#page2.tif source=FiftyOne - DE Name Change to Borderfree, Inc. (4-5-13)#page3.tif source=51 schedule a_04_08_2013_18_28_59_287#page1.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIFTYONE, INC.", CHANGING ITS NAME FROM "FIFTYONE, INC." TO "BORDERFREE, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF APRIL, A.D. 2013, AT 8:33 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3120665 8100

130401129



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0338368

DATE: 04-05-13

TRADEMARK
REEL: 005001 FRAME: 0060

AMENDMENT
TO
EIGHTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
FIFTYONE, INC.

Pursuant to Section 242 of the General Corporation Law of the State of Delaware, FiftyOne, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

The name of the Corporation is FiftyOne, Inc. The Board of Directors of the Corporation has duly adopted a resolution pursuant to Section 242 of the General Corporation Law of the State of Delaware setting forth a proposed amendment to the Certificate of Incorporation of the Corporation and declaring said amendment to be advisable and in the best interests of the stockholders of the Corporation. The requisite stockholders of the Corporation have duly adopted said proposed amendment in accordance with Section 242 of the General Corporation Law of the State of Delaware. The amendment amends the Eighth Amended and Restated Certificate of Incorporation of the Corporation as follows:

Article FIRST is hereby deleted in its entirety and replaced with the following:

"The name of the corporation is Borderfree, Inc. (the "Corporation")."

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the Corporation has caused this Amendment to the Eighth Amended and Restated Certificate of Incorporation to be signed by its President and CEO this 5th day of April, 2013.

FIFTYONE, INC.

By: /s/ Michael DeSimone
Name: Michael DeSimone
Title: President and CEO

Schedule A

Trademarks

BORDERFREE - reg. no. 2806844

FIFTYONE - reg. no. 3871933

E4X - reg. no. 2748048

PORT51 - serial no. 85/427388

DOCK51 - serial no. 85/427384

THE WORLD'S BEST STORES DELIVERED DIRECTLY TO YOU - serial no. 85/441784

Patent

Reg. no. 6,892, 184 - System and Method for Multiple Currency Transactions

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