

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Russell Brands, LLC		LIMITED LIABILITY COMPANY: DELAWARE
		Execution Date	
		04/04/2013	
RECEIVING PARTY DATA			
Name:	Haas Outdoors, Inc.		
Street Address:	200 E. Main Street		
City:	West Point		
State/Country:	MISSISSIPPI		
Postal Code:	39773		
Entity Type:	CORPORATION: MISSISSIPPI		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3227140	FIELDSTAFF
CORRESPONDENCE DATA			
Fax Number:	2252483320		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	601-949-4724		
Email:	lphillips@joneswalker.com		
Correspondent Name:	W. Whitaker Rayner		
Address Line 1:	190 East Capitol Street, Suite 800		
Address Line 4:	Jackson, MISSISSIPPI 39205		
ATTORNEY DOCKET NUMBER:	229980-00		
NAME OF SUBMITTER:	W. Whitaker Rayner		
Signature:	/w. whitaker rayner/		
Date:	04/09/2013		
Total Attachments: 1 source=Assignment_Fieldstaff#page1.tif			

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and between Russell Brands, LLC, a Delaware limited liability company with a business address of One Fruit of the Loom Drive, Bowling Green, Kentucky 42103, successor in interest to Russell Asset Management, Inc. ("Russell"), and Haas Outdoors, Inc., a Mississippi corporation with a business address of 200 E. Main Street, West Point, Mississippi 39773 ("Haas").

WHEREAS, Russell is the owner of certain trademark rights evidenced by U.S. Trademark Registration No. 3,227,140 for "FIELDSTAFF" (the "Mark"); and

WHEREAS, Russell desires to assign the Mark to Haas, together with the goodwill associated with the Mark, pursuant to the terms of this assignment and in a form acceptable for recordation by the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Russell assigns to Haas all right, title, and interest in and to the Mark together with the goodwill associated with the Mark, and any and all registrations and applications for registration of the Mark. This assignment includes all worldwide rights in the Mark including, without limitation, common law rights based upon use of the Mark. This assignment includes all rights to damages or profits, due or accrued, arising out of past infringement of the Mark, as well as the right to sue for and recover the same in Haas' own name.

IN WITNESS WHEREOF, Russell and Haas have executed this assignment on the dates shown below.

RUSSELL BRANDS, LLC

HAAS OUTDOORS, INC.

By: [Signature]

By: [Signature]

Name: Franklin D. Doohey

Name: William R. Suggs, Jr.

Title: Vice President & General Secretary

Title: President

Date: April 3, 2013

Date: April 4, 2013

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