

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PROJECT O, LLC		04/05/2013	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DFG TRADEMARKS VIII, LLC		
<b>Street Address:</b>	2711 Centerville Road, Suite 400		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19808		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4026564	EPPA	
Serial Number:	85212592	EPPA SUPRAFRUTA RED SANGRIA	
Registration Number:	4277382	EPPA SUPRAFRUTA RED SANGRIA	
Registration Number:	4165283	SUPRAFRUTA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2128135901		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-813-5900		
Email:	assignments@fzlz.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	DFGE 1301679		

CH \$115.00 4026564

NAME OF SUBMITTER:	Lawrence E. Apolzon
Signature:	/anca nicolescu/
Date:	04/09/2013
<b>Total Attachments: 3</b> source=Executed assignment to DFG Trademarks VIII (F1203434)#page1.tif source=Executed assignment to DFG Trademarks VIII (F1203434)#page2.tif source=Executed assignment to DFG Trademarks VIII (F1203434)#page3.tif	

**ASSIGNMENT**

Whereas, PROJECT O, LLC, a limited liability company organized and existing under the laws of the State of Florida, United States of America, hereinafter referred to as ASSIGNOR, is the owner of the following trademarks in the United States of America, hereinafter referred to as the “Trademarks”:

TRADEMARK	SERIAL NO. / REG. NO
EPPA	77746875 / 4026564
	85212592 / -
	85978109 / 4277382
SUPRAFRUTA	85159064 / 4165283

Whereas, DFG TRADEMARKS VIII, LLC, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, hereinafter referred to as ASSIGNEE, is desirous of acquiring the Trademarks as part of the acquisition of the ongoing and related business of the ASSIGNOR.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified application and registrations therefore, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated and effective this 5 day of April, 2013.

*[Signature page follows]*

UNITED STATES OF AMERICA

Whereas, the parties have executed and delivered this Assignment as of the date set forth above.

PROJECT O, LLC

By: \_\_\_\_\_  
Name:  
Title:

STATE OF }  
COUNTY OF } ss

On this \_\_\_\_ day of April, 2013, before me personally appeared \_\_\_\_\_ to me personally known, who, being duly sworn, did say that s/he is the \_\_\_\_\_ of Project O, LLC and that s/he duly executed the foregoing instrument for and on behalf of Project O, LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said entity.

\_\_\_\_\_  
Notary Public

DFG TRADEMARKS VIII, LLC

By: *Peter E. Deutsch*  
Name: *Peter E. Deutsch*  
Title: *Manager*

STATE OF *NY* }  
COUNTY OF *Westchester* } ss

On this *5<sup>th</sup>* day of April, 2013, before me personally appeared *Peter E. Deutsch* to me personally known, who, being duly sworn, did say that s/he is the *Manager* of DFG TRADEMARKS VIII, LLC and that s/he duly executed the foregoing instrument for and on behalf of DFG TRADEMARKS VIII, LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said entity.

*Diane Delaney*  
Notary Public

DIANE DELANEY  
Notary Public, State of New York  
No. 01DE4738459  
Qualified in Nassau County  
Commission Expires *11/31/13*

Whereas, the parties have executed and delivered this Assignment as of the date set forth above.

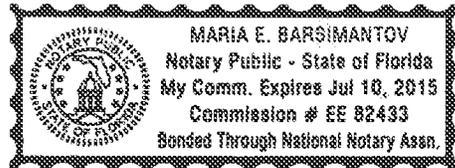
PROJECT O, LLC

By: Raul G Marmol  
Name: RAUL G MARMOL  
Title: manager

STATE OF FLORIDA }  
COUNTY OF Miami-Dade } SS

On this 5 day of April, 2013, before me personally appeared Raul G Marmol to me personally known, who, being duly sworn, did say that s/he is the MANAGER of Project O, LLC and that s/he duly executed the foregoing instrument for and on behalf of Project O, LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said entity.

Maria E Barsimantov  
Notary Public



DFG TRADEMARKS VIII, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF \_\_\_\_\_ }  
COUNTY OF \_\_\_\_\_ } SS

On this \_\_\_\_\_ day of April, 2013, before me personally appeared \_\_\_\_\_ to me personally known, who, being duly sworn, did say that s/he is the \_\_\_\_\_ of DFG TRADEMARKS VIII, LLC and that s/he duly executed the foregoing instrument for and on behalf of DFG TRADEMARKS VIII, LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said entity.

\_\_\_\_\_  
Notary Public