

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Daily Buzz, LLC		03/29/2013	LIMITED LIABILITY COMPANY: DELAWARE
Emmis Television Broadcasting, L.P.		03/29/2013	LIMITED PARTNERSHIP: INDIANA
ACME Television Productions, LLC		03/29/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Mojo Brands Media, LLC
Street Address:	12870 Brynwood Preserve
City:	Naples
State/Country:	FLORIDA
Postal Code:	34015
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3079272	THE DAILY BUZZ

CORRESPONDENCE DATA

Fax Number: 8669471121
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 585-263-1000
 Email: kwalsh@nixonpeabody.com
 Correspondent Name: Kristen M. Walsh, Nixon Peabody LLP
 Address Line 1: 1300 Clinton Sqaure
 Address Line 4: Rochester, NEW YORK 14604

ATTORNEY DOCKET NUMBER:	67911/1
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NAME OF SUBMITTER:	Kristen M. Walsh
Signature:	/kristenmwash/
Date:	04/10/2013
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the ____ day of March, 2013, by and between The Daily Buzz, LLC, a Delaware limited liability company, Emmis Television Broadcasting, L.P., an Indiana limited partnership and ACME Television Productions, LLC, a Delaware limited liability (collectively, "Assignor"), and Mojo Brands Media, LLC, a Florida limited liability company ("Assignee").

WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the following trademark in the United States, the good will of its business associated therewith, and the following United States Trademark Registration therefor (the "Mark"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>
THE DAILY BUZZ	3079272	April 11, 2006

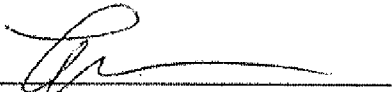
WHEREAS, Assignee desires to obtain from Assignor and Assignor desires to assign to Assignee all right, title, and interest in and to the Mark in the United States in connection with any and all goods and services identified by the Mark;

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.
2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Mark, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States.

ASSIGNOR:

The Daily Buzz, LLC, a Delaware limited liability
company

By: 
Name: Thomas D. Allen
Title: Secretary

Emmis Television Broadcasting, L.P.

By: Emmis Operating Company, Its General Partner

By: 

Name: J. Scott Ingight

Title: Executive Vice President

ACME Television, LLC, a Delaware limited
liability company

By: 

Name: Thomas D. Allen

Title: Secretary