

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Star Analytics, Inc.		03/11/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	International Business Machines Corporation
Also Known As:	IBM Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3957301	BE IN COMMAND
Registration Number:	3381445	STARANALYTICS
Registration Number:	3384689	STAR INTEGRATION SERVER
Registration Number:	3381444	STARANALYTICS
Registration Number:	3384685	STAR ANALYTICS
Registration Number:	3384682	STAR ANALYTICS

CORRESPONDENCE DATA

Fax Number: 9147654370
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9147654353
 Email: ibmtm@us.ibm.com
 Correspondent Name: Leonora Hoicka
 Address Line 1: North Castle Drive
 Address Line 4: Armonk, NEW YORK 10504

CH \$165.00 3957301

NAME OF SUBMITTER:	Grazia T. Micewicz
Signature:	/Grazia T. Micewicz/
Date:	04/10/2013
Total Attachments: 1 source=Star Analytics Inc US Assign#page1.tif	

US TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Star Analytics, Inc., a Delaware corporation with an address at 303 Twin Dolphin Drive, Suite 600, Redwood City, CA 94065-1422, hereby transfers and assigns to International Business Machines Corporation, a New York corporation with an address at One New Orchard Road, Armonk, New York, 10504, the following trademarks and United States trademark registrations, including the goodwill of the business associated therewith, and the right to sue for future infringement of any of the foregoing and the right to collect and own any monetary or other damages as a result thereof:

U.S. Trademark Registration No. 3,957,301 for the mark BE IN COMMAND for "computer software for the automation of computer applications" in Class 9;

U.S. Trademark Registration No. 3,381,445 for the mark STARANALYTICS and Design for "design, development and implementation of software; technical support services, namely, troubleshooting of software problems" in Class 42;

U.S. Trademark Registration No. 3,384,689 for the mark STAR INTEGRATION SERVER for "computer software for database integration, migration and management; computer software for data extraction, security, management, utilization and reporting; computer software to generate email alerts" in Class 9;

U.S. Trademark Registration No. 3,381,444 for the mark STARANALYTICS and Design for "computer software for database integration, migration and management; computer software for data extraction, security, management, utilization and reporting; computer software to generate email alerts" in Class 9;

U.S. Trademark Registration No. 3,384,685 for the mark STAR ANALYTICS for "Computer software for database integration, migration and management; computer software for data extraction, security, management, utilization and reporting; computer software to generate email alerts" in Class 9; and

U.S. Trademark Registration No. 3,384,682 for the mark STAR ANALYTICS for "Design, development and implementation of software; technical support services, namely, troubleshooting of software problems" in Class 42.

STAR ANALYTICS, INC.

By: 

Name: Quinlan Eddy

Title: Chief Executive Officer

Date: 03/11/2013
