

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innex, Inc.		04/10/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kool Brands, LLC		
Street Address:	5190 Neil Road, Suite 430		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89502		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4021108	RETROLINK	
Registration Number:	3856674	BUCK SHOT	
CORRESPONDENCE DATA			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christopher J. Day/		
Date:	04/10/2013		
Total Attachments: 1 source=RETROLINK Assignment#page1.tif			

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**RETROLINK**  
Serial No.: 77946248  
Registration No.: 4021108

**BUCK SHOT**  
Serial No.: 77946213  
Registration No.: 3856674

**TRADEMARK ASSIGNMENT**

WHEREAS, Innex, Inc., a corporation organized under the laws of California ("Assignor") owns and uses the marks RETROLINK and BUCK SHOT in connection with the goods specified in the above identified United States trademark registrations; and

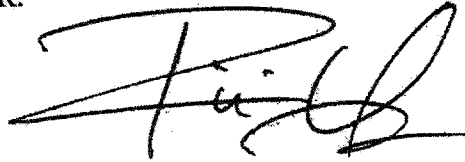
WHEREAS, Kool Brands, LLC, a limited liability company organized under the laws of Nevada, located at 5190 Neil Road, Suite 430, Reno, NV 89502 ("Assignee") is desirous of acquiring said marks and the underlying trademark registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said marks, and the above identified registrations together with the goodwill associated therewith.

Dated as of the 10 day of April, 2013.

ASSIGNOR:

Innex, Inc.



Signature

TIT NGOY

Printed Name

PRESIDENT

Position