

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ILS-FP, LLC		04/10/2013	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Swiss Watch International, Inc.		
Street Address:	101 S. State Road 7, Ste. 1		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33023		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3602080	FRACTION PRICE	
CORRESPONDENCE DATA			
Fax Number:	3056042011		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	305-604-2051		
Email:	lex@lexarian.com		
Correspondent Name:	Amaury Cruz, Esq.		
Address Line 1:	1560 Lenox Avenue, Ste. 207		
Address Line 4:	Miami Beach, FLORIDA 33139		
NAME OF SUBMITTER:	Amaury Cruz, Esq.		
Signature:	/amaury cruz/		
Date:	04/11/2013		
Total Attachments: 2 source=ILS-FP Assigns#page1.tif source=ILS-FP Assigns#page2.tif			

OP \$40.00 3602080

ASSIGNMENT OF TRADEMARKS

WHEREAS: ILS-FP, LLC (assignor), a Florida limited liability company, whose address is 101 S. State Road 7, Suite 1, Hollywood, Florida 33023, has adopted and is using the marks identified in Schedule A attached hereto; and

WHEREAS: SWISS WATCH INTERNATIONAL, INC. (assignee), a Delaware Corporation, whose address is 101 S. State Road 7, Suite 1, Hollywood, Florida 33023, is desirous of acquiring said marks and the registrations thereof,

NOW, THEREFORE, for \$100 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ILS-FP LLC does hereby assign unto the said SWI WATCH INTERNATIONAL, INC., all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks (or that part of the good will of the business connected with the use of and symbolized by the marks), and all rights resulting from the above-identified applications to register or registrations thereof.

*[Handwritten signature]*

By: Lior Ben-Shmuel – President, ILS-FP LLC

Signature of assignor; if a corporation, give the effective title of the person signing for the corporation.

[Corporate seal]

Sworn to and subscribed before me this 10 day of April <sup>2013</sup> ~~2012~~, by Lior Ben-Shmuel, who is personally known to me or has produced a \_\_\_\_\_ as identification.

*Marcia Olive Walls*  
NOTARY PUBLIC

MY COMMISSION NAME, *Marcia Olive Walls*  
EXPIRES: *Oct 10, 2016*



SCHEDULE A

Text	Trademark Application No.	Trademark Registration No.
FRACTION PRICE	77558254	3602080