

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|---|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CrowdedRoom LLC | | 02/21/2013 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Match.com, L.L.C. | | |
| Street Address: | 8300 Douglas Avenue | | |
| Internal Address: | Suite 800 | | |
| City: | Dallas | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75225 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4179236 | CROWDED ROOM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2022204201 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 202-220-4200 | | |
| Email: | tmdocketdc@kenyon.com | | |
| Correspondent Name: | William M. Merone - KENYON & KENYON LLP | | |
| Address Line 1: | 1500 K Street, NW | | |
| Address Line 2: | Suite 700 | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20005 | | |
| ATTORNEY DOCKET NUMBER: | 13094-180 | | |
| NAME OF SUBMITTER: | William M. Merone | | |

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|---|---------------------|
| Signature: | /William M. Merone/ |
| Date: | 04/11/2013 |
| Total Attachments: 3 source=Assignment of Crowded Room#page1.tif source=Assignment of Crowded Room#page2.tif source=Assignment of Crowded Room#page3.tif | |

TRADEMARK ASSIGNMENT

This Assignment is on this 21 day of February 2013, by CrowdedRoom LLC, a Delaware limited liability company, having a place of business at 555 West 18th Street, New York, New York 10011 (hereinafter "Assignor"), in favor of Match.com, L.L.C., a Delaware limited liability company, having a place of business at Suite 800, 8300 Douglas Avenue, Dallas, Texas 75225 (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademark or service mark **CROWDED ROOM** and in certain registrations relating to the same (including U.S. Registration No. 4179236 and others, as shown on the Schedule A) (collectively, the "Subject Trademarks and Service Marks"), as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title, and interest in and to the Subject Trademarks and Service Marks, including in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, and all other rights pertaining to ownership of the Subject Trademarks and Service Marks, including the right to recover for past infringement thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee

Assignor's entire right, title, and interest in and to the Subject Trademark and Service Marks throughout the world, as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such Assignment not been made, which Assignment and transfer included any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Subject Trademarks and Service Marks, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Subject Trademarks and Service Marks or prior to the execution of this instrument, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he or she has the full authority to act on behalf of and bind the Assignor.

Signed this 21 day of February 2013.

By: Curtis Anderson

Name: Curtis Anderson

Title: Vice President

On behalf of Assignor, CrowdedRoom LLC

SCHEDULE A

| Mark | Country | Registration No./ Application No. | Registration Date/ Filing Date |
|--------------|--------------------|--------------------------------------|-----------------------------------|
| CROWDED ROOM | Canada | 1579219 (application) | May 25, 2012 (filing date) |
| CROWDED ROOM | European Community | 10468189 | May 2, 2012 |
| CROWDED ROOM | United States | 4179236 | July 24, 2012 |