

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allstar Marketing Group, LLC		04/11/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Piggyback Group, LLC		
Street Address:	6 Bentbook Lane		
City:	Sandy		
State/Country:	UTAH		
Postal Code:	84092		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85488725	PIGGY BACK ALIEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jenniferd@allstarmg.com		
Correspondent Name:	Jennifer De Marco		
Address Line 1:	2 Skyline Dr		
Address Line 4:	Hawthorne, NEW YORK 10532		
ATTORNEY DOCKET NUMBER:	PIGGYBACK ALIEN ASSIGN		
NAME OF SUBMITTER:	Jennifer De Marco		
Signature:	/Jennifer De Marco/		
Date:	04/11/2013		
Total Attachments: 2 source=piggyback alien tm assignment#page1.tif source=piggyback alien tm assignment#page2.tif			

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**TRADEMARK ASSIGNMENT**

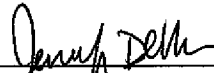
WHEREAS, Allstar Marketing Group, LLC, a limited liability company organized and existing under the laws of the State of New York (hereinafter called the "ASSIGNOR"), is the owner of and has adopted, has a bona fide intent to use or is using the trademark set forth on the attached Schedule, (the "Trademark"); and

WHEREAS, Piggyback Group, LLC, a limited liability company organized and existing under the laws of the State of Utah (hereinafter called the "ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Trademark, registration thereof and application therefore.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark, together with the goodwill connected with the use of and symbolized by the Trademark and the business associated therewith.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument this 11 day of April, 2013.

**ALLSTAR MARKETING GROUP, LLC**

By:   
Name: Jennifer DeMarco  
Title: General Counsel

Schedule A

TRADEMARKS

MARK	SERIAL NO.
PIGGY BACK ALIEN	85488725