

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBK Holdings, LLC		12/31/2012	LIMITED LIABILITY COMPANY: MASSACHUSETTS

RECEIVING PARTY DATA	
Name:	BBK Worldwide, LLC
Street Address:	320 Needham St.
Internal Address:	Suite 150
City:	Newton
State/Country:	MASSACHUSETTS
Postal Code:	02464
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS

PROPERTY NUMBERS Total: 9		
Property Type	Number	Word Mark
Serial Number:	85803230	BIO NOTIFIER
Serial Number:	85801959	RSG
Serial Number:	85801939	RSG
Serial Number:	85801913	RSG
Serial Number:	85801232	READY. SET. GO.
Serial Number:	85801159	READY. SET. GO.
Serial Number:	85801107	READY. SET. GO.
Serial Number:	85802303	HEALTH INFO GIZMO
Serial Number:	85802224	SHOP.BBKWORLDWIDE.COM

CORRESPONDENCE DATA	
Fax Number:	7816225933
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	

CH \$240.00 85803230

Phone: 17816225930
Email: trademark@mbbp.com
Correspondent Name: Thomas F. Dunn
Address Line 1: 230 Third Avenue, 4th Floor
Address Line 2: Morse, Barnes-Brown & Pendleton, P.C.
Address Line 4: Waltham, MASSACHUSETTS 02451

ATTORNEY DOCKET NUMBER:	BBKHTM01-09 RECORDATION
NAME OF SUBMITTER:	Thomas F. Dunn
Signature:	/Thomas F. Dunn/
Date:	04/11/2013

Total Attachments: 1
source=TM Assignment (9 Marks) from BBK Holdings to BBK Worldwide (M0522580)#page1.tif

**CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

WHEREAS, BBK Holdings, LLC, a Massachusetts limited liability company, (hereinafter, "Assignor"), owned the following marks (collectively, the "Marks"):

BIO NOTIFIER	U.S. Ser. No. 85803230
RSG	U.S. Ser. No. 85801959
RSG	U.S. Ser. No. 85801939
RSG	U.S. Ser. No. 85801913
READY. SET. GO.	U.S. Ser. No. 85801232
READY. SET. GO	U.S. Ser. No. 85801159
READY. SET. GO.	U.S. Ser. No. 85801107
HEALTH INFO GIZMO	U.S. Ser. No. 85802303
SHOP.BBKWORLDWIDE.COM	U.S. Ser. No. 85802224

WHEREAS, BBK Worldwide, LLC, a Massachusetts limited liability company, (hereinafter, "Assignee"), desired to acquire all of the right, title and interest of Assignor in, to and under the Marks, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, Assignor hereby confirms that, effective December 31, 2012, it sold, transferred, conveyed, assigned and delivered to Assignee its entire right, title and interest in, to and under the Marks, and for the Marks, together with the goodwill of the business symbolized thereby, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by an authorized officer on this 10th day of April 2013.

BBK HOLDINGS, LLC

By: 

(Authorized Signature)

Bonnie A. Brescia
(Printed Name)

Managing Member
(Title)