

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
|---|---|-------------------------------------|--|---------------|--------------------|-----------------|----------------------|--|------------------|----------------------|--|----------------|----------------------|--------------|-------------------------------------|--------------|---------------------|
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| CONVEYING PARTY DATA  |   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Blue Ribbon Motoring, LLC d/b/a<br/>AutoAnything and/or<br/>AutoAnything.com</td> <td></td> <td>03/22/2013</td> <td>LIMITED LIABILITY<br/>COMPANY: CALIFORNIA</td> </tr> </tbody> </table>   |   |                                     |  | Name          | Formerly           | Execution Date  | Entity Type          | Blue Ribbon Motoring, LLC d/b/a<br>AutoAnything and/or<br>AutoAnything.com |                  | 03/22/2013           | LIMITED LIABILITY<br>COMPANY: CALIFORNIA |                |                      |              |                                     |              |                     |
| Name  | Formerly  | Execution Date                      | Entity Type                              |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Blue Ribbon Motoring, LLC d/b/a<br>AutoAnything and/or<br>AutoAnything.com  |   | 03/22/2013                          | LIMITED LIABILITY<br>COMPANY: CALIFORNIA |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| RECEIVING PARTY DATA  |   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| <table border="1"> <tr> <td>Name:</td> <td>AutoAnything, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>6602 Convoy Ct.</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 200</td> </tr> <tr> <td>City:</td> <td>San Diego</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92111</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: NEVADA</td> </tr> </table> |   |                                     |  | Name:         | AutoAnything, Inc. | Street Address: | 6602 Convoy Ct.      | Internal Address:  | Suite 200        | City:                | San Diego                                | State/Country: | CALIFORNIA           | Postal Code: | 92111                               | Entity Type: | CORPORATION: NEVADA |
| Name:   | AutoAnything, Inc.  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Street Address:   | 6602 Convoy Ct.   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Internal Address:   | Suite 200   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| City:   | San Diego   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| State/Country:  | CALIFORNIA  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Postal Code:  | 92111   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Entity Type:  | CORPORATION: NEVADA   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| PROPERTY NUMBERS Total: 3   |   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3529852</td> <td>AUTOANYTHING.COM</td> </tr> <tr> <td>Registration Number:</td> <td>3452544</td> <td>AUTOANYTHING</td> </tr> <tr> <td>Registration Number:</td> <td>3316063</td> <td>EQUIP ANY VEHICLE FOR ANY LIFESTYLE</td> </tr> </tbody> </table>             |   |                                     |  | Property Type | Number             | Word Mark       | Registration Number: | 3529852  | AUTOANYTHING.COM | Registration Number: | 3452544                                  | AUTOANYTHING   | Registration Number: | 3316063      | EQUIP ANY VEHICLE FOR ANY LIFESTYLE |              |                     |
| Property Type   | Number  | Word Mark                           |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Registration Number:  | 3529852   | AUTOANYTHING.COM                    |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Registration Number:  | 3452544   | AUTOANYTHING                        |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Registration Number:  | 3316063   | EQUIP ANY VEHICLE FOR ANY LIFESTYLE |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| CORRESPONDENCE DATA   |   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Fax Number:   | 4048817777  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
|   | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Phone:  | 404-881-7000  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Email:  | betsy.perkins@alston.com  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Correspondent Name:   | Laura Kees  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Address Line 1:   | 1201 West Peachtree Street  |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| Address Line 4:   | Atlanta, GEORGIA 30309-3424   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |
| ATTORNEY DOCKET NUMBER:   | 042028/428535   |                                     |  |               |                    |                 |                      |  |                  |                      |  |                |                      |              |                                     |              |                     |

OP \$90.00 3529852

|   |              |
|---|--------------|
| NAME OF SUBMITTER:  | Laura Kees   |
| Signature:  | /Laura Kees/ |
| Date:   | 04/10/2013   |
| <b>Total Attachments: 3</b><br>source=AutoAnything Assignment#page1.tif<br>source=AutoAnything Assignment#page2.tif<br>source=AutoAnything Assignment#page3.tif |              |

**INTELLECTUAL PROPERTY ASSIGNMENT**

WHEREAS, Blue Ribbon Motoring, LLC d/b/a AutoAnything and/or AutoAnything.com, a limited liability company of the state of California with an address at 6602 Convoy Ct., Suite 200, San Diego, CA 92111 (“Assignor”), has in connection with Assignor’s goods and services adopted, used or had bona fide intent to use, and is the owner of certain trademarks, service marks and copyrights listed on Schedule A attached hereto and made a part hereof, and the goodwill associated therewith (the “Intellectual Property”); and

WHEREAS, AutoAnything, Inc., a corporation of the state of Nevada, with an address at 6602 Convoy Ct., Suite 200, San Diego, CA 92111 (“Assignee”), desires to acquire all right, title and interest in and to the Intellectual Property.

NOW, THEREFORE, in consideration of the promises and covenants in this Intellectual Property Assignment, and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor does hereby assign, transfer and convey to Assignee, its successors, assigns, and legal representatives, all right, title and interest in and to the Intellectual Property, including all registrations and applications for registration thereof and common law rights therein, together with the goodwill of the business symbolized by the Intellectual Property, and all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Intellectual Property. Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Intellectual Property Assignment to be executed by a duly authorized corporate officer to be effective as of March 22, 2013.

**ASSIGNOR:**

**BLUE RIBBON MOTORING, LLC**

By: Trevor Klein

Name: Trevor Klein

Title: Co-President

Date: 3/22/13

APPROVED AS TO LEGAL FORM  
A. Clunan 3/18/13

ACKNOWLEDGMENT

~~STATE OF CALIFORNIA~~  
Tennessee

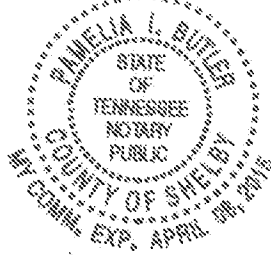
COUNTY OF Shelby

On the 22<sup>nd</sup> day of March, in the year 2013, before me, the undersigned, a Notary Public in and for said State, personally appeared Trevor Klein, personally known to me or proved to me on the basis of satisfactory evidence to be the individually whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed this instrument.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Pamela L. Butler  
Notary Public

(NOTARIAL SEAL)




My Commission Expires: 4/8/2015

**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS**

| <b>Trademark</b>                    | <b>Registration No.</b> | <b>Registration Date</b> |
|-------------------------------------|-------------------------|--------------------------|
| AUTOANYTHING.COM                    | 3,529,852               | November 11, 2008        |
| AUTOANYTHING                        | 3,452,544               | June 24, 2008            |
| EQUIP ANY VEHICLE FOR ANY LIFESTYLE | 3,316,063               | October 23, 2007         |

**STATE TRADEMARK REGISTRATIONS**

| <b>Trademark</b>   | <b>State</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|--|--------------|-------------------------|--------------------------|
| AUTOANYTHING.COM   | California   | 63885                   | August 28, 2007          |
| AUTOANYTHING.COM & Design<br> | California   | 63886                   | August 28, 2007          |

**FOREIGN TRADEMARK REGISTRATIONS**

| <b>Trademark</b> | <b>Country</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|------------------|----------------|-------------------------|--------------------------|
| AUTOANYTHING     | Canada         | TMA756944               | January 13, 2010         |

**COPYRIGHT REGISTRATIONS**

| <b>Copyright Title</b>               | <b>Registration No.</b> | <b>Registration Date</b> |
|--------------------------------------|-------------------------|--------------------------|
| AutoAnything website : January 2007. | TX0006506297            | January 16, 2007         |