#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                         | Formerly | Execution Date | Entity Type             |
|------------------------------|----------|----------------|-------------------------|
| The St. John Companies, Inc. |          | 04/03/2013     | CORPORATION: CALIFORNIA |

#### **RECEIVING PARTY DATA**

| Name:           | Precision Dynamics Corporation  |
|-----------------|---------------------------------|
| Street Address: | 27770 North Entertainment Drive |
| City:           | Valencia                        |
| State/Country:  | CALIFORNIA                      |
| Postal Code:    | 93155                           |
| Entity Type:    | CORPORATION: CALIFORNIA         |

PROPERTY NUMBERS Total: 8

| Property Type        | Number   | Word Mark         |
|----------------------|----------|-------------------|
| Serial Number:       | 85358763 | COMFORT COVER     |
| Registration Number: | 3547522  |                   |
| Registration Number: | 2884828  | FILEPRO           |
| Registration Number: | 3765634  |                   |
| Registration Number: | 3513133  | IN-A-SNAP         |
| Registration Number: | 3753427  | NO BURNOUT        |
| Registration Number: | 3695141  | SAFARI COLLECTION |
| Registration Number: | 3695142  | WILD ANIMAL PRINT |

#### **CORRESPONDENCE DATA**

Fax Number: 4142285728

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 4142285743

Email: cheryl\_piefer-wachtel@bradycorp.com

Correspondent Name: Cheryl Piefer-Wachtel

TRADEMARK REEL: 005005 FRAME: 0561

OP \$215.00 85358763

900252240

| Address Line 1: 6555 West Good Hope Road Address Line 4: Milwaukee, WISCONSIN 53233                    |                         |  |
|--|-------------------------|--|
| ATTORNEY DOCKET NUMBER:  | SJC ASSIGN TO PDC TMS   |  |
| NAME OF SUBMITTER:   | Cheryl Piefer-Wachtel   |  |
| Signature:   | /Cheryl Piefer-Wachtel/ |  |
| Date:  | 04/12/2013              |  |
| Total Attachments: 2 source=SJ Assignment of IP to PDC 4.3.13 source=SJ Assignment of IP to PDC 4.3.13 | . •                     |  |

TRADEMARK
REEL: 005005 FRAME: 0562

### Intellectual Property Assignment

This Agreement is made effective as of April 3, 2013 by and between The St. John Companies, Inc. ("Assignor"), a California corporation having a place of business at 25167 Anza Drive, Valencia, California 91355, and Precision Dynamics Corporation ("Assignee"), a California corporation having a place of business at 27770 North Entertainment Drive, Valencia, California 93155.

WHEREAS the Assignor is the owner of Intellectual Property Rights listed in The Schedule hereto and whereas Assignee is desirous of acquiring all of the Assignor's property, right, title and interest in and to the said Intellectual Property Rights.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor does hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest in and to the Intellectual Property listed in The Schedule hereto, including and together with any goodwill associated therewith, and the entire right, title and interest in and to all claims and demands which Assignor may have at law or in equity for infringements thereof.

IN WITNESS WHEREOF, The St. John Companies, Inc. has caused this Assignment to be duly executed this 3 day of April, 2013.

Name: Frank M. Jaehnert Title: Chief Executive Officer

State of Wisconsin

County of Milwaukee)

On this day 3 of April, 2013, before me appeared Frank M. Jaehnert, the person who signed this instrument, and who acknowledged that he is the Chief Executive Officer of The St. John Companies, Inc. and that he signed this instrument on behalf of The St. John Companies, Inc. as the free act and deed of The St. John Companies, Inc.

Notary Public

My Commission expires Germany 17, 2014

# The Schedule

# Patents/Patent Applications

| Title  | Country   | Patent/Application No. | Date of Grant/Filing |
|--|-----------|------------------------|----------------------|
| Pediatric Identification Tag with Wings                    | Australia | 2011209762             | January 25, 2011     |
| Pediatric Identification Tag with Wings                    | Canada    | 2,787,945              | January 25, 2011     |
| Pediatric Identification Tag with Wings                    | EPO       | EP 2 592 335           | January 25, 2011     |
| Pediatric Identification Tag with Wings                    | USA       | 12/695,094             | January 27, 2010     |
| Mutli-Density Skin Marker                                  | USA       | 7,602,883              | October 13, 2009     |
| Wristband and Clasp Therefor                               | USA       | 7,631,449              | December 15, 2009    |
| Identification System with<br>Wristband and Reusable Pouch | USA       | 7,743,540              | June 29, 2010        |
| Identification Band  | USA       | 8,061,069              | November 22, 2011    |
| Wristband and Clasp Therefor                               | USA       | 8,336,239              | December 25, 2012    |
| Printable Form with Identification Band                    | USA       | D595,348               | June 30, 2009        |
| Identification Band  | USA       | D598,319               | August 18, 2009      |
| Hospital Privacy Label                                     | USA       | D650,017               | December 6, 2011     |

# Trademarks/Trademark Application

| Trademark         | Country | Reg./Application No. | Reg/Filing Date    |
|-------------------|---------|----------------------|--------------------|
| COMFORT COVER     | USA     | 85/358,763           | June 28, 2011      |
| DOVE Design       | USA     | 3,547,522            | December 16, 2008  |
| FILEPRO           | USA     | 2,884,828            | September 14, 2004 |
| FOUR DUCKS        | USA     | 3,765,634            | March 23, 2010     |
| IN-A-SNAP         | USA     | 3,513,133            | October 7, 2008    |
| NO BURNOUT        | USA     | 3,753,427            | February 23, 2010  |
| SAFARI COLLECTION | USA     | 3,695,141            | October 13, 2009   |
| WILD ANIMAL PRINT | USA     | 3,695,142            | October 13, 2009   |

TRADEMARK REEL: 005005 FRAME: 0564

**RECORDED: 04/12/2013**