

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| Kellwood Company | | 04/12/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|------------------------------|
| Name: | Adam F Lippes |
| Street Address: | 97 Wooster Street, 7th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10012 |
| Entity Type: | INDIVIDUAL: UNITED STATES |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 3274220 | A+ |
| Registration Number: | 3974085 | ADAM |
| Registration Number: | 3977235 | ADAM |
| Registration Number: | 3974103 | ADAM |
| Registration Number: | 3974104 | ADAM |
| Registration Number: | 3894166 | ADAM ADAM LIPPES |
| Registration Number: | 3990923 | ADAM ADAM LIPPES |
| Registration Number: | 4064543 | LOVE ADAM |
| Registration Number: | 4075074 | LOVE ADAM |

CORRESPONDENCE DATA

Fax Number: 212-262-51
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-977-9700
 Email: hmintz@phillipsnizer.com

CH \$240.00 3274220

Correspondent Name: Phillips Nizer LLP
Address Line 1: 666 Fifth Avenue
Address Line 4: New York, NEW YORK 10103-0084

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| ATTORNEY DOCKET NUMBER: | 85577.00001 |
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| NAME OF SUBMITTER: | Barry H. Fishkin |
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| Signature: | /Barry H. Fishkin/ |
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| Date: | 04/15/2013 |
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Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Kellwood Company, a Delaware corporation having offices at 600 Kellwood Parkway, Chesterfield, MO 63017 ("Assignor"), is the owner of all right, title and interest in and to (1) the trademarks and United States Trademark Registrations therefor listed on Schedule A attached hereto and made a part hereof (each trademark and the registration therefor being hereinafter referred to collectively as the "Trademarks") and (2) all of the goodwill of the businesses associated with the Trademarks.

WHEREAS, Adam F. Lippes, having an address at 97 Wooster Street, 7th Floor, New York, New York ("Assignee"), is interested in acquiring the Trademarks and all of the goodwill of the businesses associated therewith.

NOW, THEREFORE, in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee all of Assignor's right, title and interest in and to (a) all of the Trademarks, (b) all of the goodwill of the businesses symbolized by the Trademarks, (c) all right, title and interest in any trade names of which the Trademarks or the words incorporated therein form a part, and (d) all rights to damages or profits arising out of past infringement of the Trademarks or trade names, or any injury to the aforesaid good will, and the right to sue for the same.

IN WITNESS WHEREOF, the undersigned, pursuant to authority duly received, has duly executed this Assignment on the 12th day of April, 2013.

KELLWOOD COMPANY

By 

Name: Michael Saunders

Title: Chief Operating Officer

SCHEDULE A

| <u>Trademark</u> | <u>Registration No.</u> | <u>Class</u> | <u>Registration Date</u> |
|--------------------------------|-------------------------|--------------|--------------------------|
| A+ (stylized) | 3,274,220 | 25 | 08/07/2007 |
| ADAM (stylized) | 3,974,085 | 25 | 06/07/2011 |
| ADAM (stylized) | 3,977,235 | 35 | 06/14/2011 |
| ADAM (stylized) | 3,974,103 | 18 | 06/07/2011 |
| ADAM (stylized) | 3,974,104 | 14 | 06/07/2011 |
| ADAM ADAM LIPPES | 3,894,166 | 25 | 12/21/2010 |
| ADAM ADAM LIPPES (stylized) | 3,990,923 | 25 | 07/05/2011 |
| LOVE ADAM | 4,064,543 | 25 | 11/29/2011 |
| LOVE ADAM (stylized) | 4,075,074 | 25 | 12/20/2011 |