

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EDWARD BILLINGTON & SON LIMITED		04/15/2013	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Wholesome Sweeteners, Incorporated		
Street Address:	8016 Highway 90-A		
City:	Sugar Land		
State/Country:	TEXAS		
Postal Code:	77478		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2665822	BILLINGTON'S	
Registration Number:	2708610	BILLINGTON'S	
CORRESPONDENCE DATA			
Fax Number:	7139515660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7139515600		
Email:	john.tang@strasburger.com		
Correspondent Name:	John A. Tang/Strasburger & Price, LLP		
Address Line 1:	909 Fannin Street		
Address Line 2:	Suite 2300		
Address Line 4:	Houston, TEXAS 77010		
ATTORNEY DOCKET NUMBER:	18811.0105		
NAME OF SUBMITTER:	John A. Tang		

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Signature:	/John A. Tang/
Date:	04/15/2013
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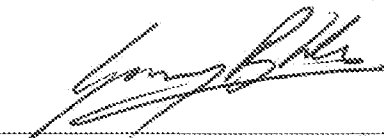
WHEREAS, Edward Billington & Son Limited, a United Kingdom limited liability company, with its principal place of business at Cunard Building, Liverpool, United Kingdom L3 1EL ("Assignor"), is the owner of trademarks and trademark registrations identified in Exhibit A and the goodwill associated with the trademarks therewith; and any right to recover for past and future infringement thereof and other past and future injury thereto (collectively, "the Trademark"), and

WHEREAS, Wholesome Sweeteners, Incorporated, a Delaware corporation, with its principal place of business at 8016 Highway 90A, Sugar Land, Texas 77478, United States of America ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all of Assignor's rights, title, and interest in and to the Trademark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past and future infringement thereof and other past and future injury thereto, all of which Assignor desires to transfer and assign to Assignee.

Dated this 15<sup>th</sup> day of April, 2013.

EDWARD BILLINGTON & SON LIMITED


By:   
Gary Blake  
Chief Executive

Signed and sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 2013.

\_\_\_\_\_  
Notary Public in and for the State of Texas  
Commission expires: \_\_\_\_\_

EXHIBIT A

Trademark

Mark	App. Serial No.	Filing Date	U.S. Reg. No.	Reg. Date	Goods
BILLINGTON'S	76300039	08/10/2001	2708610	4/22/2003	Sugar
	76300041	08/10/2001	2665822	12/24/2002	Sugar