

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Esselte Corporation		04/15/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Esselte IPR AB		
Street Address:	Sundbybergsvägen 1		
City:	Solna		
State/Country:	SWEDEN		
Postal Code:	SE-171 27		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4283700	ESSELTE	
CORRESPONDENCE DATA			
Fax Number:	2026638007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026638000		
Email:	dctm@pillsburylaw.com		
Correspondent Name:	Patrick J. Jennings		
Address Line 1:	2300 N Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	25907-399666		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Patrick J. Jennings

Signature:

/Pat Jennings/

Date:

04/15/2013

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

In consideration of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Esselte Corporation, a New York corporation located at 225 Broadhollow Road, Melville, NY ("Assignor"), is the owner of the entire right, title, and interest in the trademark identified below. Assignor hereby sells and assigns to Esselte IPR AB, located at Sundbybergsvagen 1, SE-171 27 Solna, Sweden ("Assignee"), its entire right, title, interest and goodwill in the business to which it belongs to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor, had this assignment not been made.

In testimony whereof, Assignor has caused this assignment to be signed by its duly authorized representative this 15th day of April, 2013.

U.S. Reg. No. 4,283,700

Esselte Corporation

By 
William J. Lundregan
Sr. Vice President

On this 15th day of April, 2013 before me personally appeared William J. Lundregan, who acknowledged himself to be Sr. Vice President of Esselte Corporation and that he, being authorized to do so, executed this instrument on behalf of such corporation.

Notary Public 

Lisa Duff
Notary Public - State of New York
No. 01DU4979359
Qualified in Suffolk County
Commission Expires March 25, 2014