

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBU, Inc.		04/09/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Arnold Products, Inc.		
Street Address:	255 Business Center Drive		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0902723	BEEFSTEAK	
Registration Number:	0629265	DIXIE RYE	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-321-4200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Scott J. Slavick		
Address Line 1:	P. O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
NAME OF SUBMITTER:	Scott J. Slavick		
Signature:	/Scott J. Slavick/		
Date:	04/15/2013		
Total Attachments: 3 source=Beefsteak - BBU to Arnold#page1.tif source=Beefsteak - BBU to Arnold#page2.tif source=Beefsteak - BBU to Arnold#page3.tif			

CH \$65.00 0902723

## **TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT ("Assignment") dated as of April 9, 2013 (the "Effective Date"), is made by and between BBU, INC., a Delaware corporation ("Assignor"), and ARNOLD PRODUCTS, INC., a Delaware corporation ("Assignee").

### **WITNESSETH**

**WHEREAS**, Assignor is the owner of the trademarks, including the trademark registrations, identified on Schedule A (collectively, the "Trademarks");

**WHEREAS**, Assignee has agreed to acquire and Assignor has agreed to assign the Trademarks to Assignee; and

**NOW, THEREFORE**, in consideration of the foregoing and the mutual promises and agreements contained in this Assignment, and for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. As of the Effective Date, Assignor hereby assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in, to and under the Trademarks, including the following: any rights to the Trademarks in foreign jurisdictions, the goodwill associated therewith or symbolized thereby, all registrations that have been or may be granted thereon, common law rights thereto, all applications for registrations thereof, the right to sue and recover damages or other compensation for past, present or future infringements or misappropriation thereof, all income, royalties and damages hereafter due or payable with respect to the Trademarks, and rights to register, renew, defend and protect interests therein under the applicable laws of all jurisdictions. The assignments contemplated herein are meant to be absolute assignments and not by way of security.

2. No Warranties. Assignor makes no warranties, express or implied, with respect to the Trademarks.

3. Cooperation. Assignor agrees, at the cost and expense of Assignee, to execute and deliver such other documents and to take all such other reasonable actions which the Assignee, its successors and assigns may reasonably request to effect the terms of this Assignment.

4. General Provisions. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. This Assignment is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania applicable to contracts made and performed in such state.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

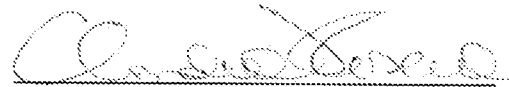
BBU, INC.

By: 

Name: Claudia V. Coscia

Title: Secretary

ARNOLD PRODUCTS, INC.

By: 

Name: Claudia V. Coscia

Title: Secretary

## SCHEDULE A

### List of BBU, INC. US Registrations

Mark	Serial No.	Registration No.	Goods/International Class	Registration Date
BEEFSTEAK	72348734	0902723	IC 30: Bread	November 17, 1970
DIXIE RYE	71693994	0629265	IC 30: Bread	June 19, 1956