

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/21/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	InsWeb Corporation		12/21/2011
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bankrate, Inc.		
Street Address:	11760 U.S. Highway One, Suite 200		
City:	North Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33408		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
	Property Type	Number	Word Mark
	Registration Number:	2686990	COVERAGEASSIST
	Registration Number:	2753394	INSWEB
	Registration Number:	2800575	INSWEB
	Registration Number:	2015117	INSWEB
	Registration Number:	3303548	AGENTINSIDER
	Registration Number:	2277191	SIMPLIFYING YOUR INSURANCE DECISIONS
	Registration Number:	2458957	INSWEB
	Registration Number:	2467027	INSWEB
	Registration Number:	2511490	INSWEB
CORRESPONDENCE DATA			
Fax Number:	4088501955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$240.00 2686990

Email: MRG@TechMark.com, AMR@TechMark.com,  
LZH@TechMark.com  
Correspondent Name: Martin R Greenstein  
Address Line 1: 4820 Harwood Road, 2nd Floor  
Address Line 4: San Jose, CALIFORNIA 95124

ATTORNEY DOCKET NUMBER:	INSWEB-BANKRATE ASSIGN
NAME OF SUBMITTER:	Martin R Greenstein
Signature:	/Martin R Greenstein/
Date:	04/15/2013

**Total Attachments: 8**

source=InsWeb to Bankrate Assignment Legal Docs#page1.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page2.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page3.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page4.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page5.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page6.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page7.tif  
source=InsWeb to Bankrate Assignment Legal Docs#page8.tif

MEMORANDUM OF TRADEMARK ASSIGNMENT

WHEREAS, **INSWEB CORPORATION**, a Delaware corp. (hereinafter "**Assignor**"), of 11290 Pyrites Way, Suite 200, Gold River, CA 95670 is the owner of the trademarks registered on the Principal Register of the U.S. Patent and Trademark Office and shown on Schedule 1 attached hereto (hereinafter the "**Marks**");

WHEREAS, all of the outstanding shares of **POTRERO MEDIA CORPORATION**, a California corp. (hereinafter "**Potrero**") were acquired by Assignor in 2010 and Potrero was operated as a wholly-owned subsidiary of **Assignor** thereafter, including up to and as of the date of the Trademark Assignment and the closing of the transaction contemplated by the Asset Purchase Agreement;

WHEREAS, Assignor, by reason of a certain Asset Purchase Agreement dated as of October 10, 2011 (the "**Asset Purchase Agreement**"), agreed to and did assign all right, title and interest in and to the Marks to **BANKRATE, INC.**, a Delaware corp. (hereinafter "**Assignee**"), of 11760 U.S. Highway One, Suite 200, North Palm Beach, FL 33408 pursuant to and in accordance with the terms of the attached Trademark Assignment dated December 21, 2011 (hereinafter "**Trademark Assignment**", attached hereto as Exhibit 1) and/or in other agreements between Assignor and Assignee; and

WHEREAS, contemporaneous with the closing of the transaction contemplated by the Asset Purchase Agreement Assignor changed its name to Internet Patents Corporation, as evidenced by the Certificate of Amendment attached hereto as Exhibit 2;

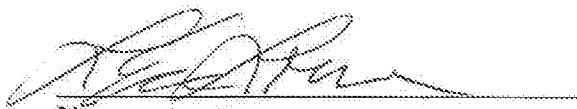
NOW THEREFORE, **INSWEB CORPORATION**, and its wholly-owned subsidiary **POTRERO MEDIA CORPORATION**, by this Memorandum of Trademark Assignment, do hereby confirm, *nunc pro tunc* December 21, 2011, the Trademark Assignment of Exhibit 1, and the assignment thereof to Assignee **BANKRATE, INC.**, of the trademarks set forth on Schedule 1 attached hereto and made a part hereof (the Marks), together with the good will of the Business in connection with which the Marks are used, all pursuant to and in accordance with the terms of the Trademark Assignment.

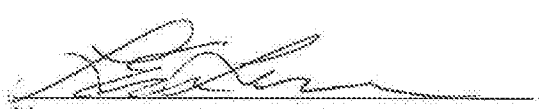
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark(s) and the registration(s) set forth above, together with the goodwill of the business of Assignor associated with the use of and symbolized by the Trademark(s), and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

Executed this 15th day of April, 2013, *nunc pro tunc* December 21, 2011

INSWEB CORPORATION, a/k/a by Later  
Change of Name as Internet Patents Corporation

POTRERO MEDIA CORPORATION, a Wholly  
Owned Subsidiary of InsWeb Corporation

  
Name: L. Eric Louwp  
Title: SVP, General Counsel  
and Secretary

  
Name: L. Eric Louwp  
Title: SVP, General Counsel  
and Secretary

## Schedule 1 (1 Page)

## MARKS

## InsWeb Corporation Marks for Assignment

<u>Country</u>	<u>Mark</u>	<u>Class</u>	<u>Reg #</u>	<u>Status</u>	<u>Renewal Date</u>
US	COVERAGEASSIST	36	2,686,990	Registered	Grace Period: 8/11/2013
US	INSWEB	36	2,753,394	Registered	8/19/2013
US	INSWEB & Design	36	2,800,575	Registered	12/30/2013
US	INSWEB	36	2,015,117	Registered	11/12/2016
US	AGENTINSIDER	35	3,303,548	Registered	10/2/2017
US	SIMPLIFYING YOUR INSURANCE DECISIONS	36	2,277,191	Registered	9/14/2019
US	INSWEB & Design	36	2,458,957	Registered	6/12/2021
US	INSWEB & Design	42	2,467,027	Registered	7/10/2021
US	INSWEB	42	2,511,490	Registered	11/27/2021

## Portrero Media Corporation Marks for Assignment

<u>Country</u>	<u>Mark</u>	<u>Class</u>	<u>Reg #</u>	<u>Status</u>	<u>Renewal Due</u>
US	CONSUMER DEMAND MARKETING	35	3,364,021	Registered	1/1/2018
US	MEDHEALTHINSURANCE	36	3,653,251	Registered	1/20/2019
US	POTREROMEDIA	35	3,625,622	Registered	5/26/2019
US	POTREROMEDIA	35	3,629,727	Registered	6/2/2019
US	PRODUCER PIPELINE	35	3,760,402	Registered	3/16/2020
US	PRODUCER PIPELINE & Design	35	3,760,401	Registered	3/16/2020

TRADEMARK ASSIGNMENT

December 21, 2011

Reference is made to that certain Asset Purchase Agreement (the "Asset Purchase Agreement"), dated as of October 10, 2011, between Bankrate, Inc., a Delaware corporation ("Assignee"), and Insweb Corporation, a Delaware corporation ("Insweb"). Following the closing of the transactions contemplated by the Asset Purchase Agreement, Insweb changed its name to Internet Patents Corporation ("Assignor"). Capitalized terms used but not defined herein shall have the meaning set forth in the Asset Purchase Agreement.

Pursuant to the terms of the Asset Purchase Agreement, Assignor hereby sells, transfers, assigns, releases and sets over to Assignee, all of Assignor's worldwide rights, title and interest in and to the Transferred Trademark Rights, including the trademarks and service marks set forth on Schedule 1 attached hereto, and any pending applications or registrations with regard to the foregoing (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the Business in connection with which the Marks are used and which is symbolized by the Marks and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

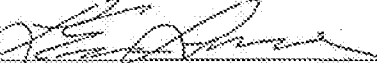
Nothing in this Trademark Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way the rights of the parties under, and the terms of, the Asset Purchase Agreement. To the extent that any provision of this Trademark Assignment conflicts or is inconsistent with the terms of the Asset Purchase Agreement, the Asset Purchase Agreement shall govern, including with respect to the enforcement of the rights and obligations of the parties to this Agreement. This Agreement is intended only to effect the assignment and assumption of the Marks as contemplated by the Asset Purchase Agreement. This Trademark Assignment shall be subject to the provisions of Article IX of the Asset Purchase Agreement, *mutatis mutandis*.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Assignor and Assignee have each duly executed this Trademark Assignment to be effective as of the date first set forth above.

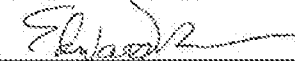
ASSIGNOR:

INTERNET PATENTS CORPORATION

By:   
Name: L. Eric Loewe  
Title: SVP, General Counsel and Secretary

ASSIGNEE:

BANKRATE, INC.

By:   
Name: Edward J. DiMarzio  
Title: SVP, CFO

*Trademark Assignment Signature Page*

Schedule 1

InsWeb Marks

Country	Mark	Class(es)	Reg #	Status	Renewal Due Date
Canada	INSWEB	Eql. 9, 36, 42	TMA388,094	Registered	7/19/2018
China	INSWEB	36	1491625	Registered	12/13/2020
European Union	INSWEB	9, 35, 36, 42	1251156	Registered	7/22/2019
India	INSWEB	16	868147	Registered	7/26/2019
India	INSWEB	9	868148	Registered	7/27/2019
Japan	INSWEB & Design	36	4539017	Registered	1/25/2012
Japan	INSWEB.COM	36	4539018	Registered	1/25/2012
Japan	INSWEB	36	4539019	Registered	1/25/2012
Japan	INSWEB (Katakana)	36	4539071	Registered	7/12/2012
Japan	THIS IS THE TIME TO SELECT INSURANCE SERIOUSLY (Kana)	36	4492690	Registered	7/19/2011
New Zealand	INSWEB	36	312948	Registered	3/25/2016
South Korea	INSWEB	36	58611	Registered	12/27/2019
South Korea	INSWEB & Design	36	78345	Registered	1/5/2020
Taiwan	INSWEB	36	140257	Registered	5/16/2011
U.S.	COVERAGEASSIST	36	2,626,890	Registered	2/11/2013
U.S.	INSWEB	36	2,753,394	Registered	8/19/2013
U.S.	INSWEB & Design	36	2,800,575	Registered	12/30/2013
U.S.	INSWEB	36	2,615,117	Registered	11/12/2016
U.S.	AGENTINSIDER	35	2,303,548	Registered	10/2/2017
U.S.	SIMPLIFYING YOUR INSURANCE DECISIONS	36	2,275,191	Registered	8/14/2019
U.S.	INSWEB & Design	36	2,456,957	Registered	6/12/2021
U.S.	INSWEB & Design	42	2,467,027	Registered	7/10/2021
U.S.	INSWEB	42	2,511,490	Registered	11/27/2021

U.S.	CONSUMER DEMAND MARKETING	IC 035, US 100 101 102	3,364,021	Registered	
U.S.	PRODUCER PIPELINE	IC 035, US 100 101 102	3,760,402	Registered	
U.S.	PP PRODUCER PIPELINE	IC 035, US 100 101 102	3,760,401	Registered	
U.S.	MEDHEALTHINSURANCE	IC 036, US 100 101 102	3,623,251	Registered	
U.S.	POTREROMEDIA	IC 035, US 100 101 102	3,629,727	Registered	
U.S.	POTRERO MEDIA	IC 035, US 100 101 102	3,623,622	Registered	



# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INSWEB CORPORATION", CHANGING ITS NAME FROM "INSWEB CORPORATION" TO "INTERNET PATENTS CORPORATION", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2011, AT 6:15 O'CLOCK P.M.

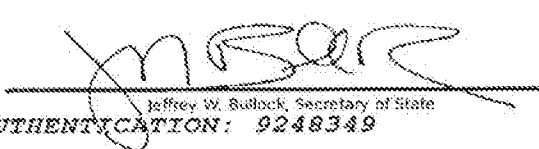
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2682854 8100

111324720

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9248349

DATE: 12-21-11

TRADEMARK  
REEL: 005007 FRAME: 0329

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF RESTATED CERTIFICATE OF INCORPORATION  
OF INSWEB CORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware ("DGCL"), does hereby certify:

FIRST: That at a meeting of the Board of Directors of InsWeb Corporation, resolutions were duly adopted setting forth a proposed amendment of the Restated Certificate of Incorporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED: That the Restated Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "Article 1" so that, as amended, said Article shall be and read as follows:

"The name of the Corporation is Internet Patents Corporation"

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the DGCL at which meeting the necessary number of shares required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

IN WITNESS WHEREOF, said corporation has caused this Certificate of Amendment to be signed this 21st day of December, 2011

By:   
L. Eric Loewe, Corporate Secretary