

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Security Interest in Trademark Collateral (Granted at R4648; F0053)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SunTrust Bank, as Administrative Agent		04/08/2013	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	231 South LaSalle Street		
Internal Address:	IL1-231-08-30		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60604		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3700892	GOLD COAST BEVERAGE DISTRIBUTORS	
CORRESPONDENCE DATA			
Fax Number:	7044448847		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-343-2000		
Email:	ksaltrick@mcguirewoods.com		
Correspondent Name:	McGuireWoods LLP		
Address Line 1:	201 North Tryon Street		
Address Line 2:	Attention: Melissa Gilbert, Esq.		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	4452178-3680		
NAME OF SUBMITTER:	Melissa Gilbert, Esq./McGuireWoods LLP		

OP \$40.00 3700892

TRADEMARK

Signature:	/Melissa Gilbert/
Date:	04/16/2013
Total Attachments: 5 source=USPTO Trademark Office - Gold Coast - Attachment#page1.tif source=USPTO Trademark Office - Gold Coast - Attachment#page2.tif source=USPTO Trademark Office - Gold Coast - Attachment#page3.tif source=USPTO Trademark Office - Gold Coast - Attachment#page4.tif source=USPTO Trademark Office - Gold Coast - Attachment#page5.tif	

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

SunTrust Bank, as Administrative Agent

- ☐ Individual(s) ☐ Association
☐ Partnership ☐ Limited Partnership
☒ Corporation- State: Georgia
☐ Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) April 9, 2013

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Other Assignment of Trademark Collateral

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Bank of America, N.A., as Administrative Agent

Street Address: 231 South LaSalle Street, IL1-231-08-30

City: Chicago

State: Illinois

Country: USA Zip: 60604

- ☐ Individual(s) Citizenship _____
☐ Association Citizenship _____
☐ Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____
☒ Other National Bank Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

3,700,892

Additional sheet(s) attached? ☐ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: McGuireWoods LLP

Internal Address: Attention: Melissa Gilbert, Esq.

Street Address: 201 North Tryon Street

City: Charlotte

State: NC

Zip: _____

Phone Number: 704-373-8927

Docket Number: _____

Email Address: mgilbert@mcguirewoods.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

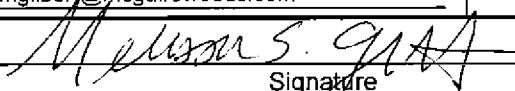
- ☐ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

April 9, 2013

Date

Melissa Gilbert, Esq. / McGuireWoods LLP, counsel to the Receiving Party

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 005007 FRAME: 0541

NOTICE OF ASSIGNMENT OF TRADEMARK COLLATERAL AGREEMENT

This **NOTICE OF ASSIGNMENT OF TRADEMARK COLLATERAL AGREEMENT** (“Notice of Assignment”), dated as of April 9, 2013, is between **SUNTRUST BANK**, as Administrative Agent (“Assignor”) under the Credit Agreement and **BANK OF AMERICA, N.A.**, as Administrative Agent (“Assignee”) under that certain Fifth Amended and Restated Credit Agreement dated as of the date hereof by and among Gold Coast Beverage Distributors, Inc. (“Grantor”), Eran Holdings, Inc., Gold Coast Holdings, Inc., the Lenders party thereto and Assignee.

Grantor and Assignor entered into that certain Trademark Collateral Agreement (“Trademark Collateral Agreement”; capitalized terms used herein and not otherwise defined herein are used with the meanings attributed to them in the Trademark Collateral Agreement) dated as of July 22, 2011, which was recorded in the records of the Trademark Assignment Division of the U.S. Patent and Trademark Office on October 25, 2011 at Reel 004648, Frame 0053 and that certain Collateral Agreement, whereby Grantor granted to Assignor a continuing security interest in all of its right, title and interest in all Intellectual Property, including, without limitation, each trademark registration and application listed below (the “Trademarks”):

Trademark	Registration Number
	3,700,892

Assignor has resigned as Administrative Agent under the Trademark Collateral Agreement and Collateral Agreement, and assigned all of its rights and obligations as Administrative Agent thereunder to Assignee pursuant to that certain Resignation and Successor Agent Agreement, Waiver, and Assignment Agreement dated as of April 9, 2013.

Assignor and Assignee execute this Notice of Assignment to give notice of the assignment by Assignor of all Assignor’s right, title and interest as Collateral Agent in the Trademark Collateral Agreement to Assignee.

[Signature pages follow.]

Assignor and Assignee execute this Notice of Assignment to give notice of the assignment by Assignor of all of the Assignor's right, title and interest as Administrative Agent in the Trademark Collateral Agreement to the Assignee.

ASSIGNOR:

SUNTRUST BANK

By: _____

Name: _____

Title: _____

[Handwritten Signature]
[Handwritten Name: EDUARDO BATAZAL]
[Handwritten Title: VP]

46984313

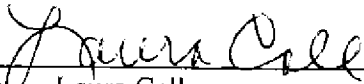
NOTICE OF ASSIGNMENT OF TRADEMARK
COLLATERAL AGREEMENT
Signature Page

TRADEMARK
REEL: 005007 FRAME: 0543

Assignor and Assignee execute this Notice of Assignment to give notice of the assignment by Assignor of all of the Assignor's right, title and interest as Administrative Agent in the Trademark Collateral Agreement.

ASSIGNEE:

BANK OF AMERICA, N.A., as Administrative Agent

By: 
Name: Laura Call
Title: Assistant Vice President

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NOTICE OF ASSIGNMENT OF TRADEMARK
COLLATERAL AGREEMENT
Signature Page

TRADEMARK
REEL: 005007 FRAME: 0544

Assignor and Assignee execute this Notice of Assignment to give notice of the assignment by Assignor of all of the Assignor's right, title and interest as Administrative Agent in the Trademark Collateral Agreement.

ACKNOWLEDGED BY:

**GOLD COAST BEVERAGE DISTRIBUTORS,
INC.**

By: 

Name: Martin Soreen

Title: Treasurer