

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Willow Pointe Sportswear, Inc.		04/10/2013	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Whispering Pines Sportswear, Inc.		
Street Address:	506 Usher Street		
City:	Pageland		
State/Country:	SOUTH CAROLINA		
Postal Code:	29728		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2737673	24/7 LIFESTYLE	
Registration Number:	1930097	WILLOW POINTE	
CORRESPONDENCE DATA			
Fax Number:	7272136922		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7275460660		
Email:	tmdocket@larsonpatentlaw.com		
Correspondent Name:	Nathan P. Suedmeyer		
Address Line 1:	11199 69th Street N.		
Address Line 4:	Largo, FLORIDA 33773		
ATTORNEY DOCKET NUMBER:	3148.5		
NAME OF SUBMITTER:	Nathan P. Suedmeyer, Esq.		
Signature:	/Nathan P. Suedmeyer/		
Date:	04/16/2013		
Total Attachments: 1 source=Executed Assignment#page1.tif			

CH \$65.00 2737673

ASSIGNMENT OF TRADEMARKS

WHEREAS, Willow Pointe Sportswear, Inc., a North Carolina corporation (Assignor) is the owner of United States Trademark Registration No. 2,737,673 for the trademark 24/7 LIFESTYLE and Registration No. 1,930,097 for the trademark WILLOW POINTE, (hereinafter the "Trademarks"), and Willow Pointe Sportswear, Inc. hereby warrants that it is legally entitled to assign said Trademarks unto assignee, that said Trademarks are not encumbered by license or other interest; and

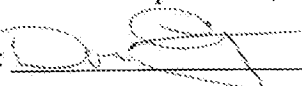
WHEREAS, Whispering Pines Sportswear, Inc., a South Carolina corporation, (Assignee), desires to acquire the entire right, title and interest in the Trademarks, and the good will represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Executed this 10th day of April 2013

For Assignor:

Willow Pointe Sportswear, Inc.

By:  _____

Print Name/Title: Don Corey, its Vice President