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ETAS v.1.6.5
 PTO-1594 (Rev. 11/15)
 OMB No. 0651-0027 (Exp. 04/30/2015)

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPP Holding Corporation		08/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cortz, Inc.		
Doing Business As:	In The Swim		
Street Address:	320 Industrial Drive		
City:	West Chicago		
State/Country:	ILLINOIS		
Postal Code:	60185		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0324714		

CORRESPONDENCE DATA

Fax Number: 3122880121
 Phone: 3122880111
 Email: garfield@garfield-merc.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Correspondent Name: Alan H. Garfield
 Address Line 1: 180 N. Stetson
 Address Line 2: Suite 1300
 Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Alan H. Garfield attorney Illinois
Signature:	/alan garfield/
Date:	04/18/2013
Total Attachments: 1 source=Assignment of SPP to Cortz 8-1-12#page1.tif	

Fee calculated, according to the USPTO fee table

Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.0	1	40.0
Total				\$40.00

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04/18/2013 08:46 AM EDT

ASSIGNMENT OF TRADEMARKS

Assignment dated this first day of August 2012 by and between SPP Holding Corporation, a Delaware Corporation ("Grantor") and Cortz, Inc., an Illinois Corporation, ("Grantee") for the assignment of certain hereinafter set forth trademarks.

Whereas, Grantor is a subsidiary of Grantee and the parties desire to convey and transfer all of the Trademarks listed herein from Grantor to Grantee.

Now, therefore in consideration of the covenants contained herein and other good and valuable consideration the receipt and sufficiency is hereby acknowledged, it is agreed as follows:

1. Grantor, hereby warrants, assigns, transfers and conveys to Grantee the following Trademarks including all interest in and any goodwill associated with same as registered with the United States Patent and Trademark Office ("USPTO"):

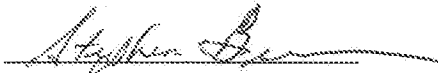
<u>Registration Number</u>	<u>Mark</u>
3247414	Protector
3298609	Klean-A-Tron
3384535	Speciality Pool Products
3334661	Speciality Pool Products
3380909	SPP
3380900	Chairman's Choice

2. Grantor hereby agrees that Grantee shall record this assignment with the USPTO and Grantee agrees to accept such assignment and that Grantor shall no longer have any interest in the aforesaid Marks.

3. Grantor warrants it has the power and authorization to execute this Assignment.

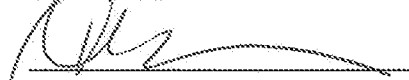
Agreed upon at West Chicago, Illinois.

SPP Holding Corporation



By: Stephen Buras

Cortz, Inc.



By: Christine Mather