TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 03/24/2011 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|-------------------------|
| PURE BIOSCIENCE | | 03/24/2011 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | PURE BIOSCIENCE, INC. | |
|-----------------|-----------------------|--|
| Street Address: | 1725 Gillespie Way | |
| City: | El Cajon | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 92020 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 11

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------|
| Registration Number: | 4137718 | SILVÉRION |
| Registration Number: | 3516542 | POWERED BY SDC AG+ |
| Registration Number: | 3330462 | KINDERGUARD |
| Registration Number: | 3230424 | PURE BIOSCIENCE |
| Registration Number: | 3946698 | PURE BIOSCIENCE |
| Registration Number: | 3918569 | PURE |
| Registration Number: | 3664763 | ELDERGUARD |
| Registration Number: | 3664762 | CRITTERGUARD |
| Registration Number: | 3404853 | CRUISE CONTROL |
| Registration Number: | 3389457 | STAPHACIDE |
| Serial Number: | 77498929 | NUTRIPURE |

CORRESPONDENCE DATA

TRADEMARK REEL: 005008 FRAME: 0612

Fax Number: 4152687522

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 415 268 6538

Email: mjw2@mofo.com,gfg1@mofo.com

Correspondent Name: Jennifer Lee Taylor/Morrison & Foerster

Address Line 1: 425 Market Street

Address Line 4: San Francisco, CALIFORNIA 94105

| ATTORNEY DOCKET NUMBER: | 63134-6000000 |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | Jennifer Lee Taylor |
| Signature: | /JLT/ |
| Date: | 04/17/2013 |

Total Attachments: 3

source=63134-6000.000 merger to DE PURE BIOSCIENCE#page1.tif source=63134-6000.000 merger to DE PURE BIOSCIENCE#page2.tif source=63134-6000.000 merger to DE PURE BIOSCIENCE#page3.tif

TRADEMARK REEL: 005008 FRAME: 0613

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PURE BIOSCIENCE", A CALIFORNIA CORPORATION,

WITH AND INTO "PURE BIOSCIENCE, INC." UNDER THE NAME OF
"PURE BIOSCIENCE, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE THE TWENTY-FOURTH DAY OF MARCH, A.D. 2011, AT
7:57 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4893609 8100M

110333982

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 8645185

DATE: 03-24-11

TRADEMARK REEL: 005008 FRAME: 0614 State of Delaware Secretary of State Division of Corporations Delivered 08:08 AM 03/24/2011 FILED 07:57 AM 03/24/2011 SRV 110333982 - 4893609 FILE

CERTIFICATE OF MERGER

OF

PURE BIOSCIENCE (a California corporation)

WITH AND INTO

PURE BIOSCIENCE, INC. (a Delaware corporation)

The undersigned corporation, Pure Bioscience, Inc., a Delaware corporation (the "Surviving Corporation"), which is the surviving corporation in the merger described herein, hereby states as follows:

1. The name and state of incorporation of each of the constituent entities are as follows:

Name of Entity

State of Incorporation

Pure Bioscience

California

Pure Bioscience, Inc.

Delaware

- 2. An Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with Section 252 of Title 8 of the General Corporation Law of the State of Delaware.
 - 3. The name of the surviving corporation is Pure Bioscience, Inc., a Delaware corporation.
- 4. The Certificate of Incorporation of the Surviving Corporation shall be its Certificate of Incorporation, which Certificate of Incorporation was filed with and accepted by the Secretary of State of the State of Delaware on February 28, 2011.
 - 5. The merger is to become effective on March 24, 2011.
- 6. The executed Agreement and Plan of Merger is on file at the principal place of business of the Surviving Corporation, which is located at 1725 Gillespie Way, El Cajon, California 92020.
- 7. A copy of the Agreement and Plan of Merger will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of the Surviving Corporation.
- 8. The authorized capital stock of Pure Bioscience, a California corporation (the "Merged Corporation"), is as follows: (i) the total number of shares of capital stock of all classes which the Merged Corporation has authority to issue is fifty-five million (55,000,000) shares, no par value per share; (ii) the Merged Corporation is authorized to issue two (2) class of stock, designated "Common Stock" and "Preferred Stock"; (iii) the total number of shares of Common Stock that the Merged Corporation is authorized to issue is fifty million (50,000,000) shares, no par value per share; and (iv) the total number of shares of Preferred Stock that the Merged Corporation is authorized to issue is five million (5,000,000) shares, no par value per share.

IN WITNESS WHEREOF, Pure Bioscience, Inc., a Delaware corporation, has caused this Certificate of Merger to be executed by its duly authorized Treasurer and Chief Financial Officer as of the 24 day of March, 2011.

Pure Bioscience, Inc., a Delaware corporation

By: /s/ Andrew Buckland

Name: Andrew Buckland

Title: Treasurer and Chief Financial Officer

Signature Page to Certificate of Merger

sd-549336

RECORDED: 04/17/2013

TRADEMARK
REEL: 005008 FRAME: 0616