

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SWEDISH MATCH UNITED BRANDS AB		04/01/2011	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	STG BRANDS AB		
Street Address:	STORTORGET 8		
Internal Address:	MALMO		
City:	STOCKHOLM		
State/Country:	SWEDEN		
Postal Code:	211 34		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0401584	GRANGER	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2023444000		
Email:	trademarkdocket@venable.com, jfsatterthwaite@venable.com, pjwyles@venable.com		
Correspondent Name:	Janet F. Satterthwaite		
Address Line 1:	VENABLE LLP		
Address Line 2:	P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043-9998		
ATTORNEY DOCKET NUMBER:	39240-304715		
DOMESTIC REPRESENTATIVE			

900252660

TRADEMARK
 REEL: 005008 FRAME: 0629

CH \$40.00 0401584

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Janet F. Satterthwaite

Signature:

/Janet F. Satterthwaite/

Date:

04/17/2013

Total Attachments: 0

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