

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPP Holding Corporation		08/01/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Cortz, Inc
Doing Business As:	
Street Address:	320 Industrial Drive
City:	West Chicago
State/Country:	ILLINOIS
Postal Code:	60185
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3384535	SPECIALTY POOL PRODUCTS
Registration Number:	3334661	SPECIALTY POOL PRODUCTS
Registration Number:	3380909	SPP
Registration Number:	3380900	CHAIRMAN'S CHOICE

CORRESPONDENCE DATA	
Fax Number:	3125831700
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312 288 0111
Email:	garfield@garfield-merel.com
Correspondent Name:	Alan H. Garfield
Address Line 1:	180 North Stetson
Address Line 2:	Suite 1300
Address Line 4:	Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	ASS-SPEC POOL,SPP, CHMN C	TRADEMARK
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OP \$1115.00 3384535

NAME OF SUBMITTER:	Alan H. Garfield, atty of record III
Signature:	/Alan H. Garfield/
Date:	04/17/2013
Total Attachments: 1 source=Assignment of SPP to Cortz 8-1-12#page1.tif	

ASSIGNMENT OF TRADEMARKS

Assignment dated this first day of August 2012 by and between SPP Holding Corporation, a Delaware Corporation ("Grantor") and Cortz, Inc., an Illinois Corporation, ("Grantee") for the assignment of certain hereinafter set forth trademarks.

Whereas, Grantor is a subsidiary of Grantee and the parties desire to convey and transfer all of the Trademarks listed herein from Grantor to Grantee.

Now, therefore in consideration of the covenants contained herein and other good and valuable consideration the receipt and sufficiency is hereby acknowledged, it is agreed as follows:

1. Grantor, hereby warrants, assigns, transfers and conveys to Grantee the following Trademarks including all interest in and any goodwill associated with same as registered with the United States Patent and Trademark Office ("USPTO"):

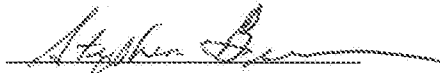
<u>Registration Number</u>	<u>Mark</u>
3247414	Protector
3298609	Klean-A-Tron
3384535	Speciality Pool Products
3334661	Speciality Pool Products
3380909	SPP
3380900	Chairman's Choice

2. Grantor hereby agrees that Grantee shall record this assignment with the USPTO and Grantee agrees to accept such assignment and that Grantor shall no longer have any interest in the aforesaid Marks.

3. Grantor warrants it has the power and authorization to execute this Assignment.

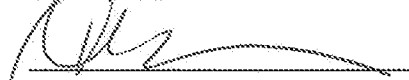
Agreed upon at West Chicago, Illinois.

SPP Holding Corporation



By: Stephen Buras

Cortz, Inc.



By: Christine Mather