

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLOK LLC		03/08/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Poppin LLC
Street Address:	44 W 18th Street
Internal Address:	Suite 701
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10		
Property Type	Number	Word Mark
Serial Number:	77887664	POPPIN
Serial Number:	77887828	POPPIN
Serial Number:	77924840	SUPER.SIMPLE.
Serial Number:	85152740	WORK HAPPY
Serial Number:	77887613	POPPIN
Serial Number:	77887643	POPPIN
Serial Number:	77887715	POPPIN
Serial Number:	77887735	POPPIN
Serial Number:	77887751	POPPIN
Serial Number:	77887766	POPPIN

CORRESPONDENCE DATA	
Fax Number:	

CH \$265.00 77887664

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: pltrademarks@klgates.com, valerie.swanson@klgates.com

Correspondent Name: Susan E. Hollander c/o K&L Gates LLP

Address Line 1: 630 Hansen Way

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	1006579.0003
NAME OF SUBMITTER:	Jocelyn Belloni
Signature:	/Jocelyn Belloni/
Date:	04/17/2013

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FLOK LLC", CHANGING ITS NAME FROM "FLOK LLC" TO "POPPIN LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF MARCH, A.D. 2011, AT 7:06 O'CLOCK P.M.

4728762 8100

110276235




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8610321

DATE: 03-09-11

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005008 FRAME: 0918

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
FLOK LLC**

Pursuant to Section 18-201 of the
Delaware Limited Liability Company Act

1. The Name of the limited liability company is FLOK LLC.
2. The Certificate of Formation of the limited liability company is hereby amended by deleting ARTICLE FIRST in its entirety and replacing it with the following:

“FIRST: The name of the limited liability company is Poppin LLC.”

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Amendment to Certificate of Formation to be executed this 8th day of March, 2011.

/s/ J. Brian Carden
J. Brian Carden
Authorized Person