

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Name Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Poppin LLC		02/24/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Poppin, Inc.		
Street Address:	44 W 18th Street		
Internal Address:	Suite 701		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	77887664	POPPIN	
Serial Number:	77887828	POPPIN	
Serial Number:	77924840	SUPER.SIMPLE.	
Serial Number:	85152740	WORK HAPPY	
Serial Number:	77887613	POPPIN	
Serial Number:	77887643	POPPIN	
Serial Number:	77887715	POPPIN	
Serial Number:	77887735	POPPIN	
Serial Number:	77887751	POPPIN	
Serial Number:	77887766	POPPIN	
CORRESPONDENCE DATA			
Fax Number:			

CH \$265.00 77887664

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: pltrademarks@klgates.com, valerie.swanson@klgates.com

Correspondent Name: Susan E. Hollander c/o K&L Gates LLP

Address Line 1: 630 Hansen Way

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	1006579.0003
NAME OF SUBMITTER:	Jocelyn Belloni
Signature:	/Jocelyn Belloni/
Date:	04/17/2013

Total Attachments: 2

source=change poppin llc to poppin inc#page1.tif

source=change poppin llc to poppin inc#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "POPPIN LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "POPPIN LLC" TO "POPPIN, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF FEBRUARY, A.D. 2012, AT 4:08 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4728762 8100V

120224060



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9389831

DATE: 02-24-12

TRADEMARK
REEL: 005008 FRAME: 0922

POPPIN LLC

**CERTIFICATE OF CONVERSION TO CORPORATION
PURSUANT TO
SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW**

For the purpose of converting Poppin LLC, a Delaware limited liability company (the "Company"), to a Delaware corporation pursuant to Section 265 and Section 103 of the Delaware General Corporation Law, the undersigned, being authorized to execute and file this Certificate of Conversion to Corporation, hereby certifies as follows:

1. The Company is a limited liability company duly organized and existing under the laws of the State of Delaware.
2. The date on which the Company was formed is September 9, 2009. The Company was formed under the jurisdiction of the State of Delaware.
3. The name of the Company immediately prior to the filing of this Certificate of Conversion to Corporation is "Poppin LLC."
4. The name of the corporation into which the Company is being converted, as set forth in the Certificate of Incorporation filed in accordance with Section 265(b) of the Delaware General Corporation Law, is "Poppin, Inc."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Corporation on February 24, 2012.

By: /s/ Randy Nicolau
Name: Randy Nicolau
Title: Manager